

BOSTON IS THE #1 CABLE PENETRATION MARKET

98.5%

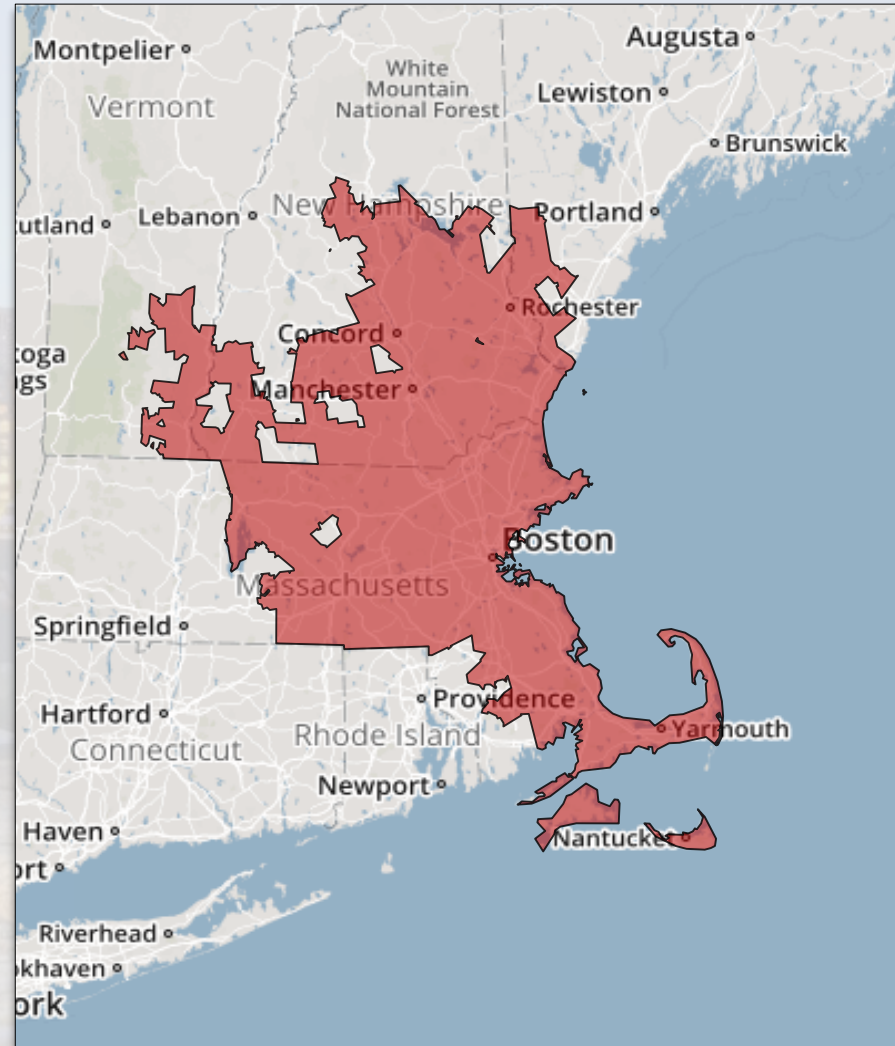
Of Total Cable Households

93.1%

Of Total TV Households

2,309,233

Total HHs Represented



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