

# Buffalo, NY Market

Universe Estimate: 230,699



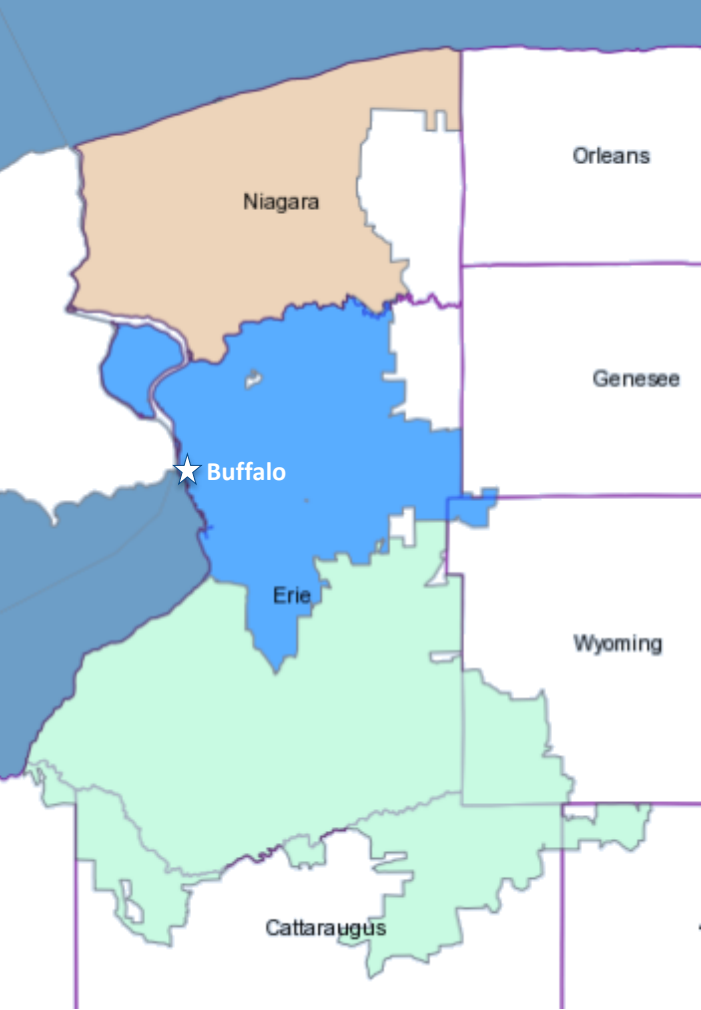
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### General Demo Information

Total Population: 1,155,819  
Female: 51%  
Male: 49%

#### Population by Race:

White: 85.7%  
African-American: 8.2%  
Other Races: 6.1%

Avg. HH Income: \$69,261




Per Capita Income: \$28,756

Median Age: 42

#### Age Range:

0-14: 16.7%  
15-24: 13.8%  
25-34: 12.1%  
35-44: 11.5%  
45-54: 15.1%  
55-64: 14.4%  
65+: 16.5%

### Zone Information

-  Buffalo North Zone
-  Buffalo South Zone
-  Niagara Zone

### Counties Served:

- Cattaraugus
- Niagara
- Erie