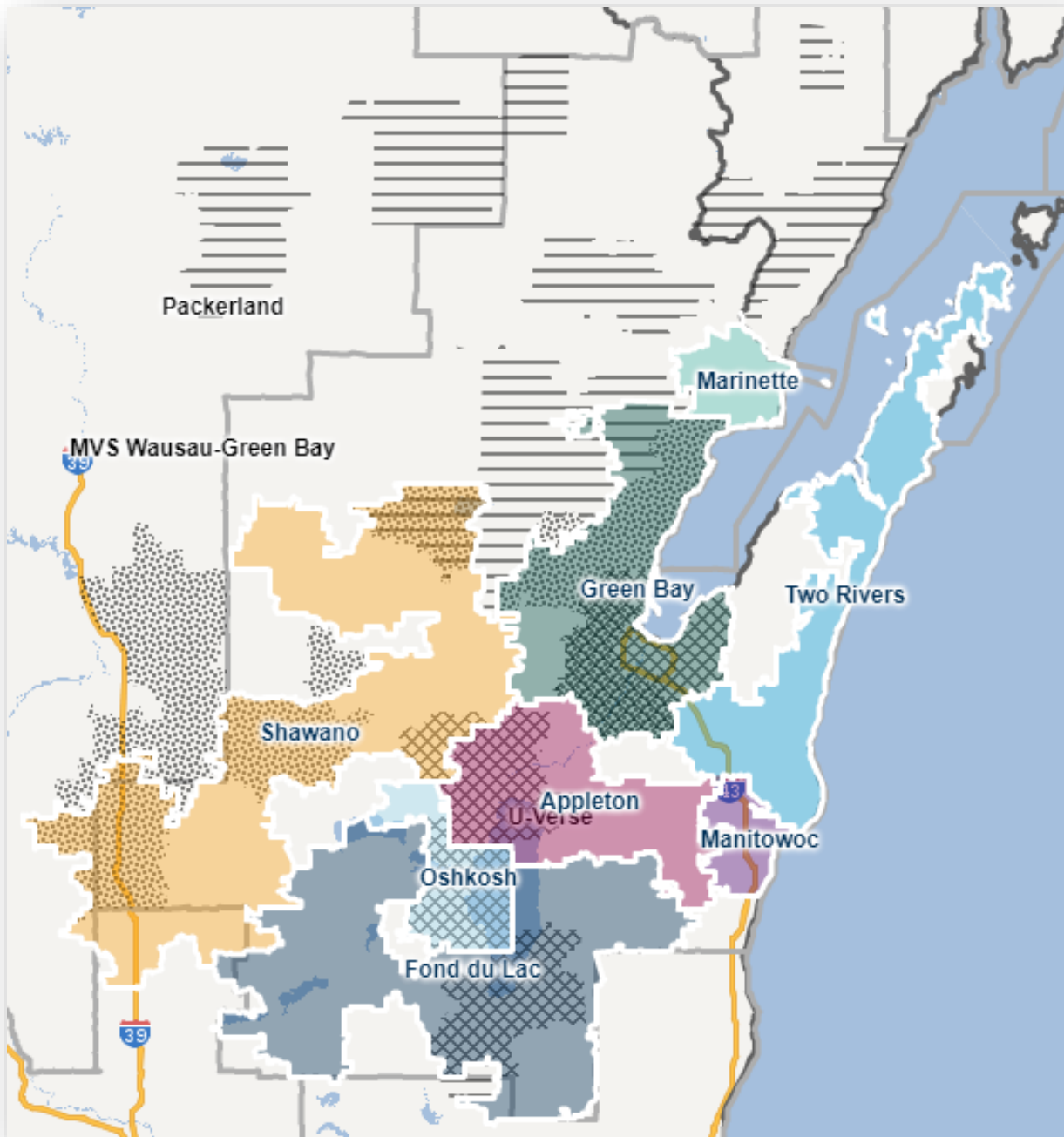


Green Bay - Appleton, WI



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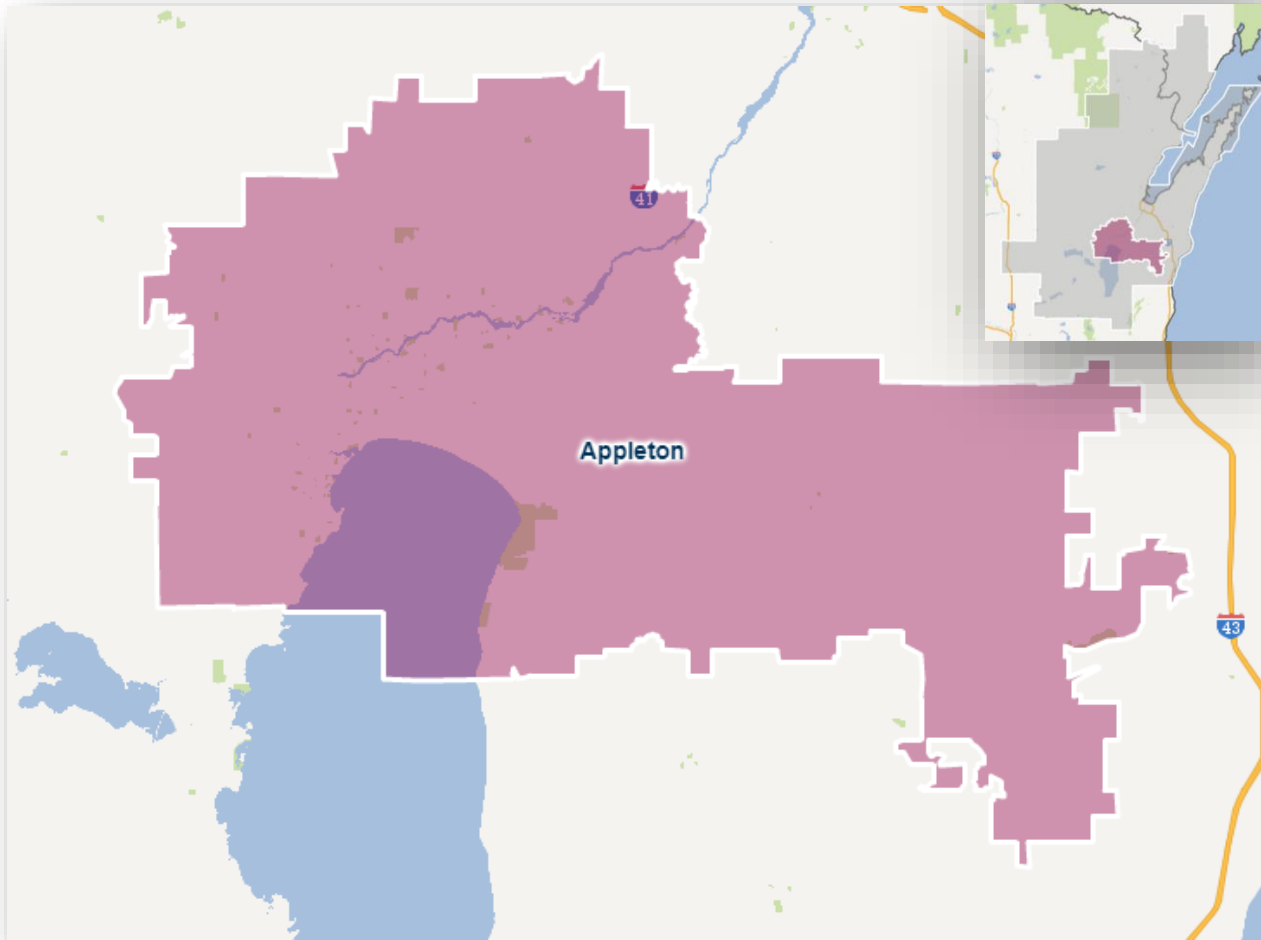
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Appleton Zone



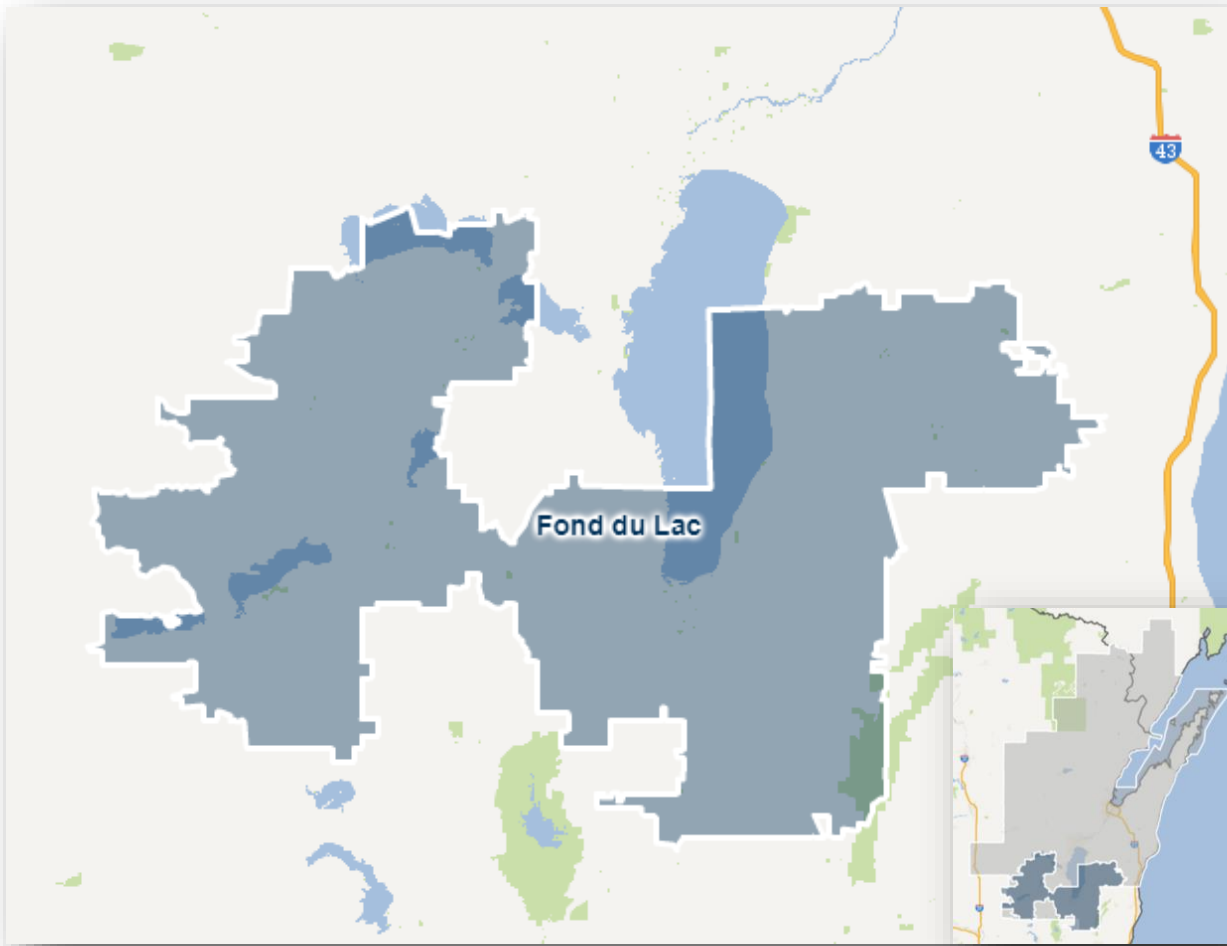
Demographics

Avg Age	39
% Female	50%
Avg HH Income	\$82,224
Bachelor's Degree +	30%
Owner-occupied	71%
HHs w. Kids	32%
Avg. HU Value	\$201,216

Zone Cities and Zips

Appleton - 54911	Kaukauna - 54130
Appleton - 54913	Kimberly - 54136
Appleton - 54914	Little Chute - 54140
Appleton - 54915	Menasha - 54952
Brillion - 54110	Neenah - 54956
Combined Locks - 54113	Reedsville - 54230
Forest Junction - 54123	Sherwood - 54169
Greenville - 54942	Valders - 54245
Hilbert - 54129	Wrightstown - 54180

Fond du Lac Zone



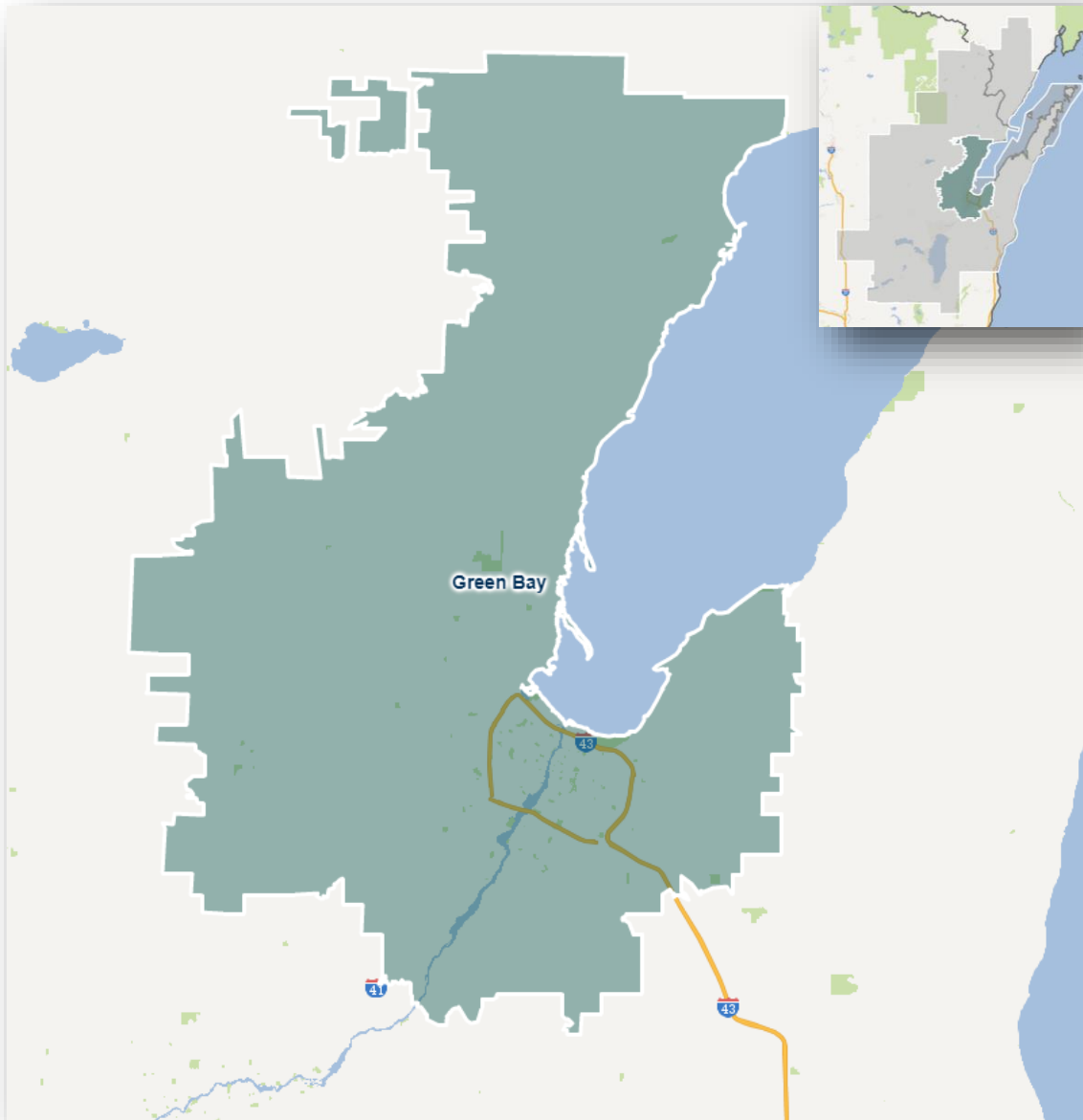
Demographics

Avg Age	41
% Female	51%
Avg HH Income	\$73,509
Bachelor's Degree +	21%
Owner-occupied	74%
HHs w. Kids	27%
Avg. HU Value	\$199,502

Zone Cities and Zips

Berlin - 54923	Marquette - 53947
Campbellsport - 53010	Mount Calvary - 53057
Chilton - 53014	New Holstein - 53061
Eden - 53019	Oakfield - 53065
Eldorado - 54932	Omro - 54963
Fond du Lac - 54935	Princeton - 54968
Fond du Lac - 54937	Ripon - 54971
Green Lake - 54941	Rosendale - 54974
Kiel - 53042	Saint Cloud - 53079
Lomira - 53048	Van Dyne - 54979
Malone - 53049	Winneconne - 54986
Markesan - 53946	Marquette - 53947

Green Bay Zone



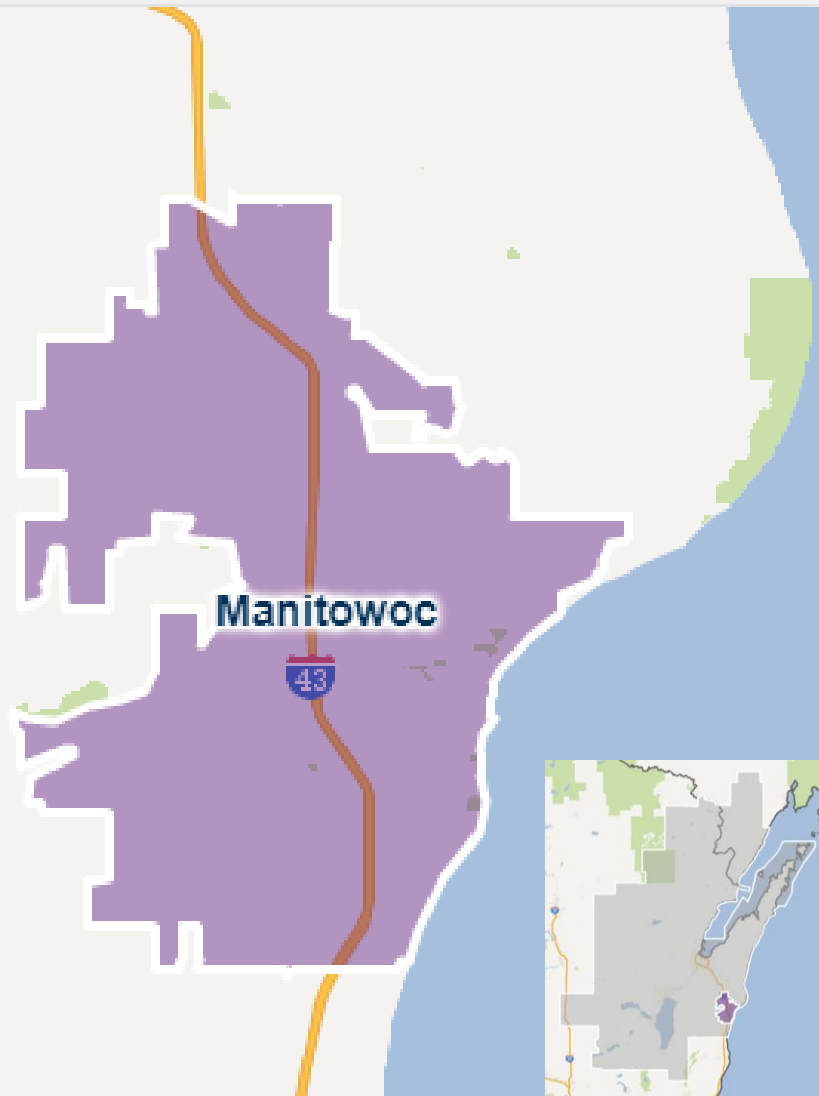
Demographics

Avg Age	38
% Female	50%
Avg HH Income	\$79,453
Bachelor's Degree +	28%
Owner-occupied	67%
HHs w. Kids	31%
Avg. HU Value	\$214,981

Zone Cities and Zips

Abrams - 54101	Little Suamico - 54141
De Pere - 54115	New Franken - 54229
Green Bay - 54301	Oconto - 54153
Green Bay - 54302	Oneida - 54155
Green Bay - 54303	Pulaski - 54162
Green Bay - 54304	Seymour - 54165
Green Bay - 54311	Sobieski - 54171
Green Bay - 54313	Suamico - 54173
Lena - 54139	

Manitowoc Zone



Demographics

Avg Age	42
% Female	51%
Avg HH Income	\$64,898
Bachelor's Degree +	22%
Owner-occupied	71%
HHs w. Kids	25%
Avg. HU Value	\$149,540

Manitowoc - 54220

Manitowoc - 54220 Whitelaw - 54247

Marinette Zone



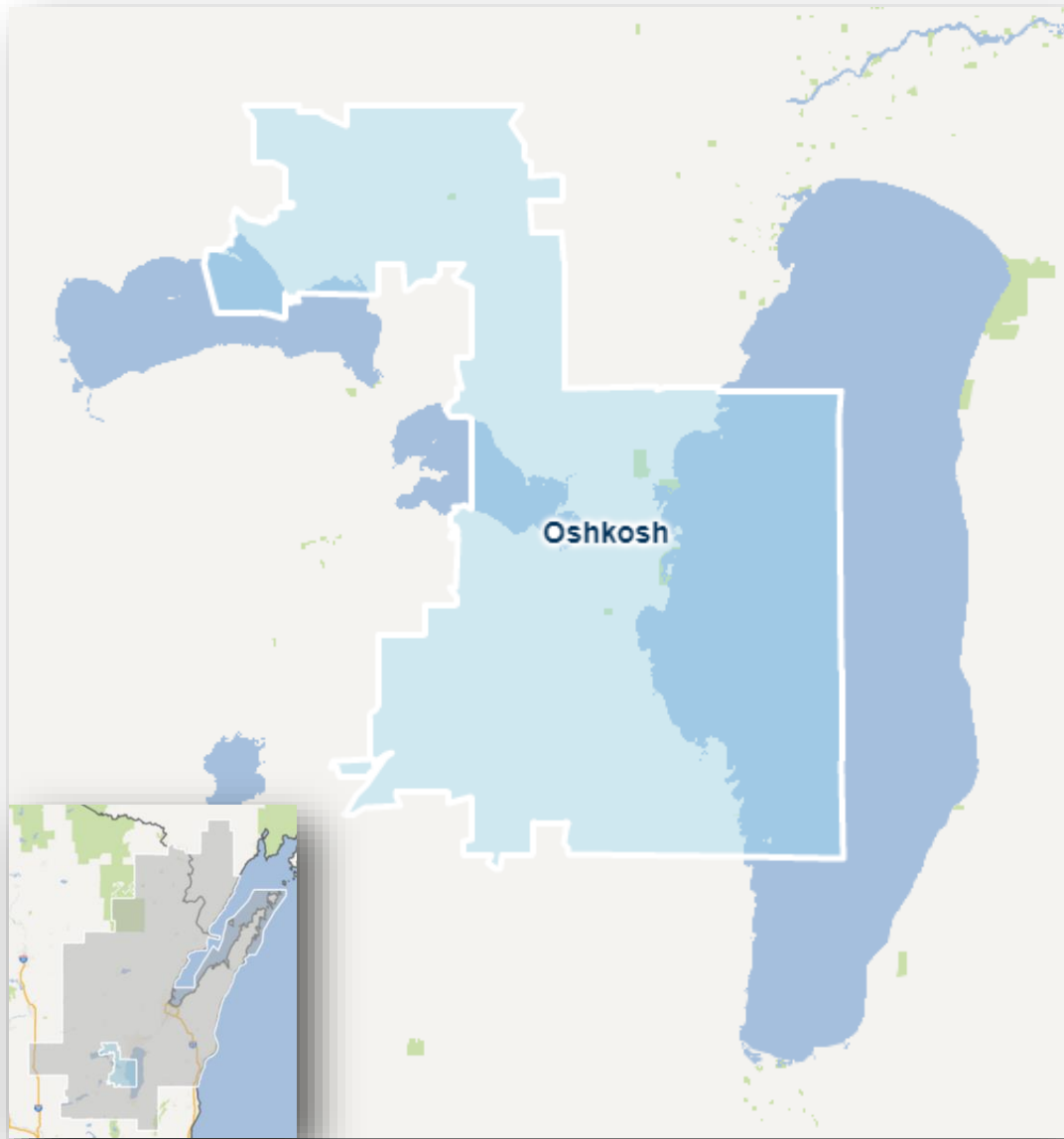
Demographics

Avg Age	43
% Female	44%
Avg HH Income	\$61,845
Bachelor's Degree +	15%
Owner-occupied	72%
HHs w. Kids	26%
Avg. HU Value	\$146,644

Zone Cities and Zips

Marinette - 54143 Peshtigo - 54157

Oshkosh Zone



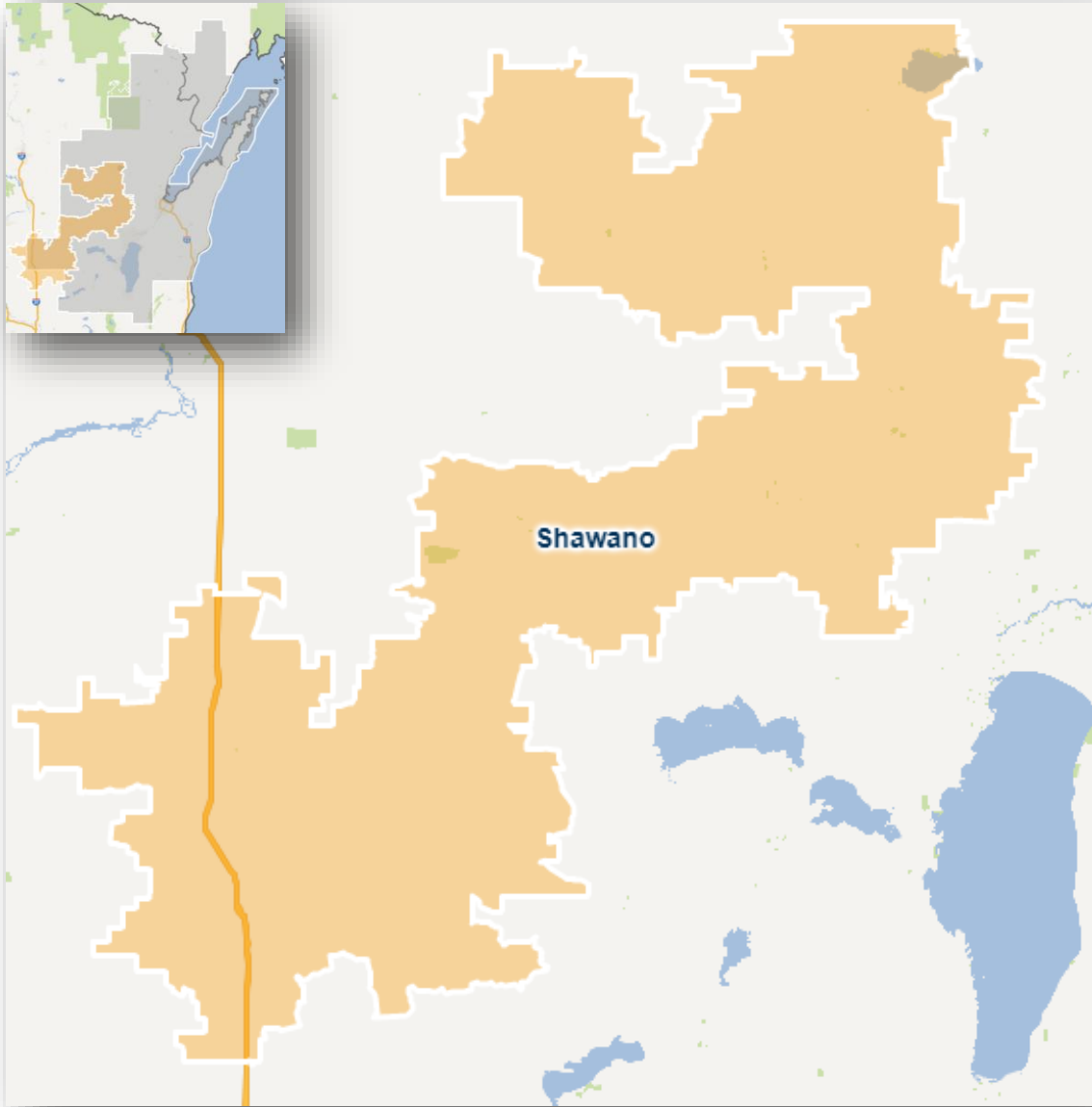
Demographics

Avg Age	39
% Female	49%
Avg HH Income	\$69,849
Bachelor's Degree +	27%
Owner-occupied	64%
HHs w. Kids	41%
Avg. HU Value	\$184,055

Zone Cities and Zips

Larsen - 54947	Oshkosh - 54902
Oshkosh - 54901	Oshkosh - 54904

Shawano Zone



Demographics

Avg Age	43
% Female	49%
Avg HH Income	\$69,730
Bachelor's Degree +	17%
Owner-occupied	77%
HHs w. Kids	26%
Avg. HU Value	\$192,206

Zone Cities and Zips

Black Creek - 54106	Redgranite - 54970
Clintonville - 54929	Shawano - 54166
Coloma - 54930	Shiocton - 54170
Hancock - 54943	Tigerton - 54486
Hortonville - 54944	Waupaca - 54981
Marion - 54950	Wautoma - 54982
Neshkoro - 54960	Westfield - 53964
New London - 54961	Weyauwega - 54983
Plainfield - 54966	Wild Rose - 54984

Two Rivers Zone



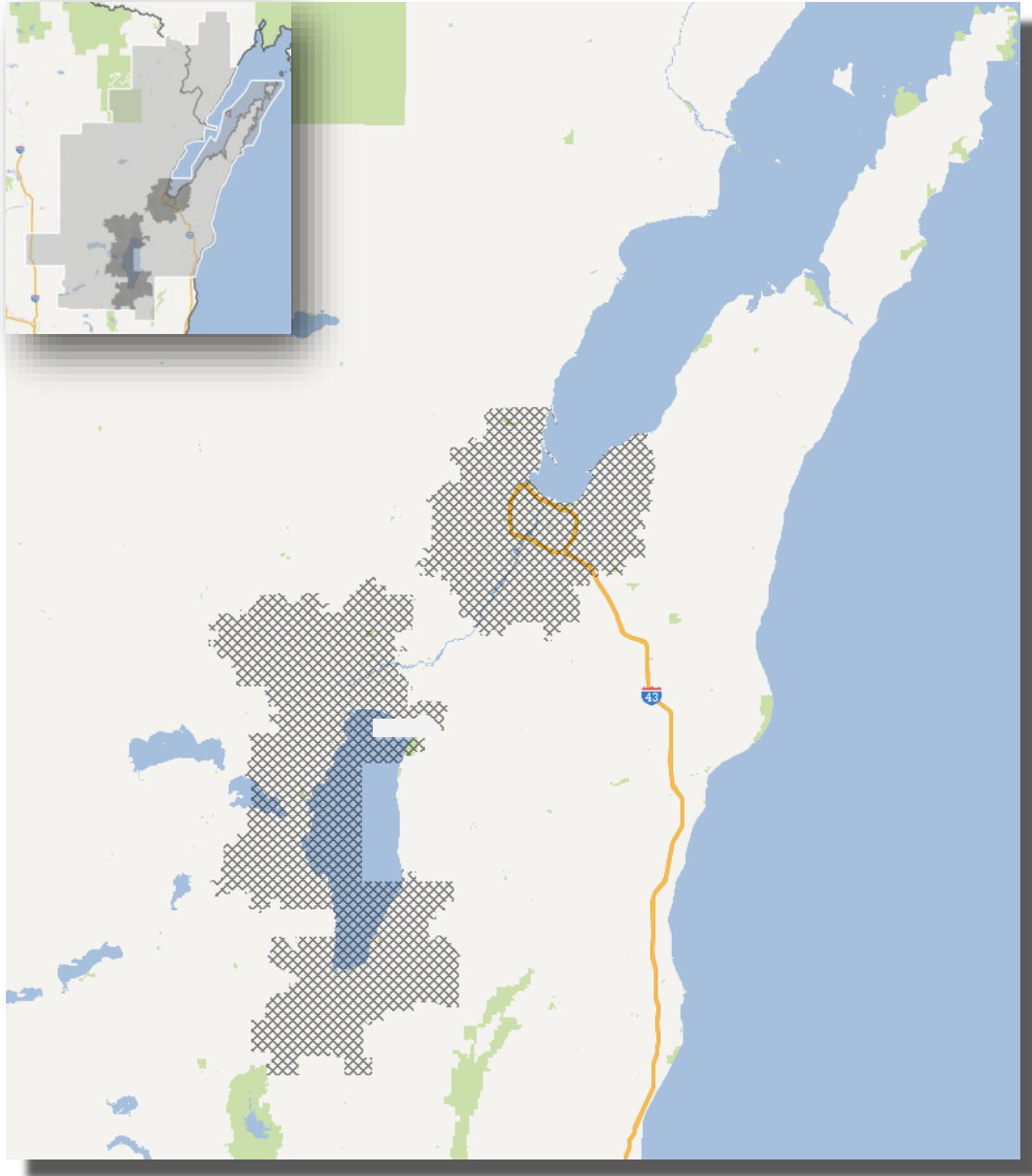
Demographics

Avg Age	45
% Female	50%
Avg HH Income	\$71,700
Bachelor's Degree +	23%
Owner-occupied	78%
HHs w. Kids	24%
Avg. HU Value	\$217,503

Zone Cities and Zips

Algoma - 54201	Maribel - 54227
Denmark - 54208	Mishicot - 54228
Egg Harbor - 54209	Sister Bay - 54234
Ellison Bay - 54210	Sturgeon Bay - 54235
Fish Creek - 54212	Two Rivers - 54241
Kewaunee - 54216	

Green Bay 2 Zone



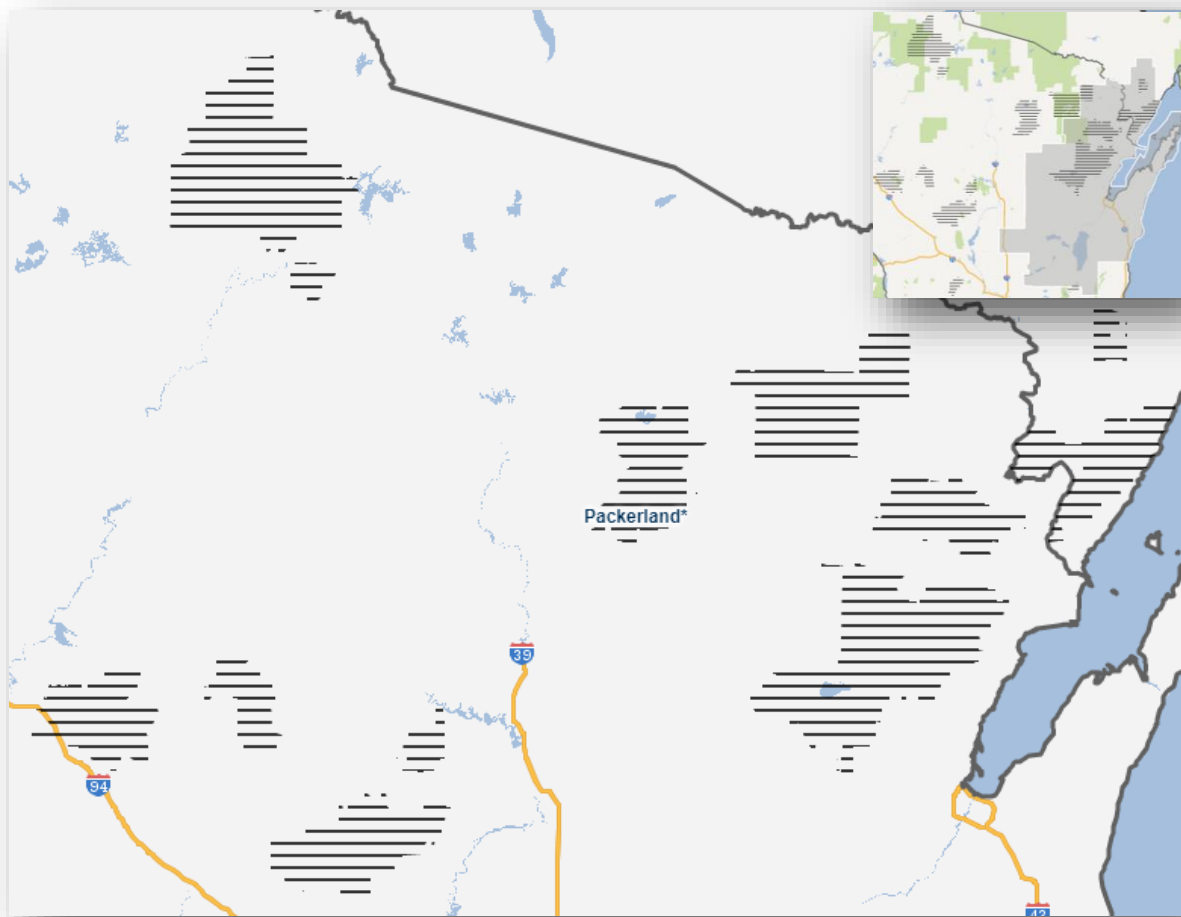
Demographics

Avg Age	39
% Female	50%
Avg HH Income	\$79,707
Bachelor's Degree +	32%
Owner-occupied	62%
HHs w. Kids	29%
Avg. HU Value	\$245,009

Zone Cities and Zips

Appleton - 54911	Hortonville - 54944
Appleton - 54913	Kimberly - 54136
Appleton - 54914	Malone - 53049
Appleton - 54915	Menasha - 54952
De Pere - 54115	Mount Calvary - 53057
Fond du Lac - 54935	Neenah - 54956
Fond du Lac - 54937	New Franken - 54229
Green Bay - 54301	Oakfield - 53065
Green Bay - 54302	Oneida - 54155
Green Bay - 54303	Oshkosh - 54901
Green Bay - 54304	Oshkosh - 54902
Green Bay - 54311	Oshkosh - 54904
Green Bay - 54313	Suamico - 54173
Greenville - 54942	

Packerland Zone



Demographics	
Avg Age	43
% Female	49%
Avg HH Income	\$66,037
Bachelor's Degree +	23%
Owner-occupied	79%
HHs w. Kids	25%
Avg. HU Value	\$187,482

Zone Cities and Zips	
Auburndale - 54412	Hewitt - 54441
Augusta - 54722	Laona - 54541
Bonduel - 54107	Lena - 54139
Brownsville - 53006	Mellen - 54546
Butternut - 54514	Oconto Falls - 54154
Cecil - 54111	Pelican Lake - 54463
Coleman - 54112	Pittsville - 54466
Crivitz - 54114	Powers - 49874
Deerbrook - 54424	Shawano - 54166
Elcho - 54428	Stephenson - 49887
Fall Creek - 54742	Summit Lake - 54485
Fifield - 54524	Suring - 54174
Gillett - 54124	Vesper - 54489
Glidden - 54527	Wabeno - 54566
Goodman - 54125	Wallace - 49893
Greenwood - 54437	Wonewoc - 53968