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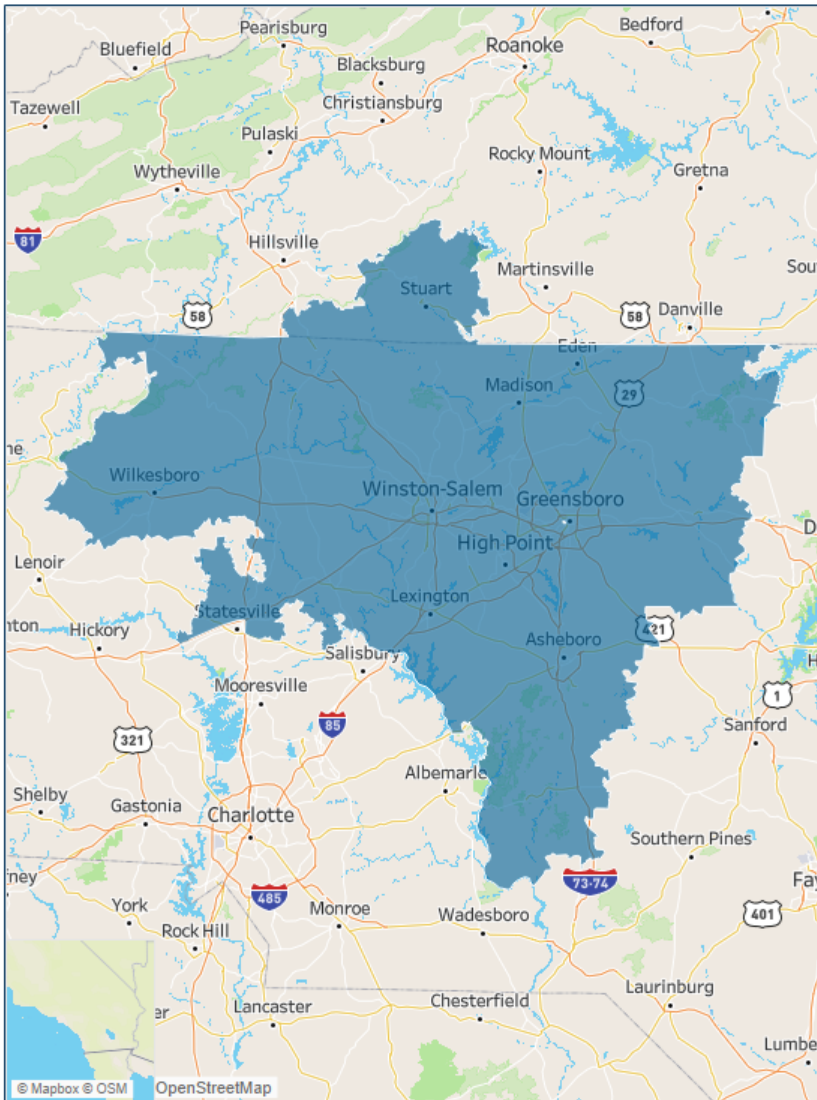
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## Greensboro-H.Point-W.Salem DMA - Zone Map



# Greensboro-H.Point-W.Salem: Greensboro (IGBO) Int - 6655 (UE: 375,180) Page 1/2



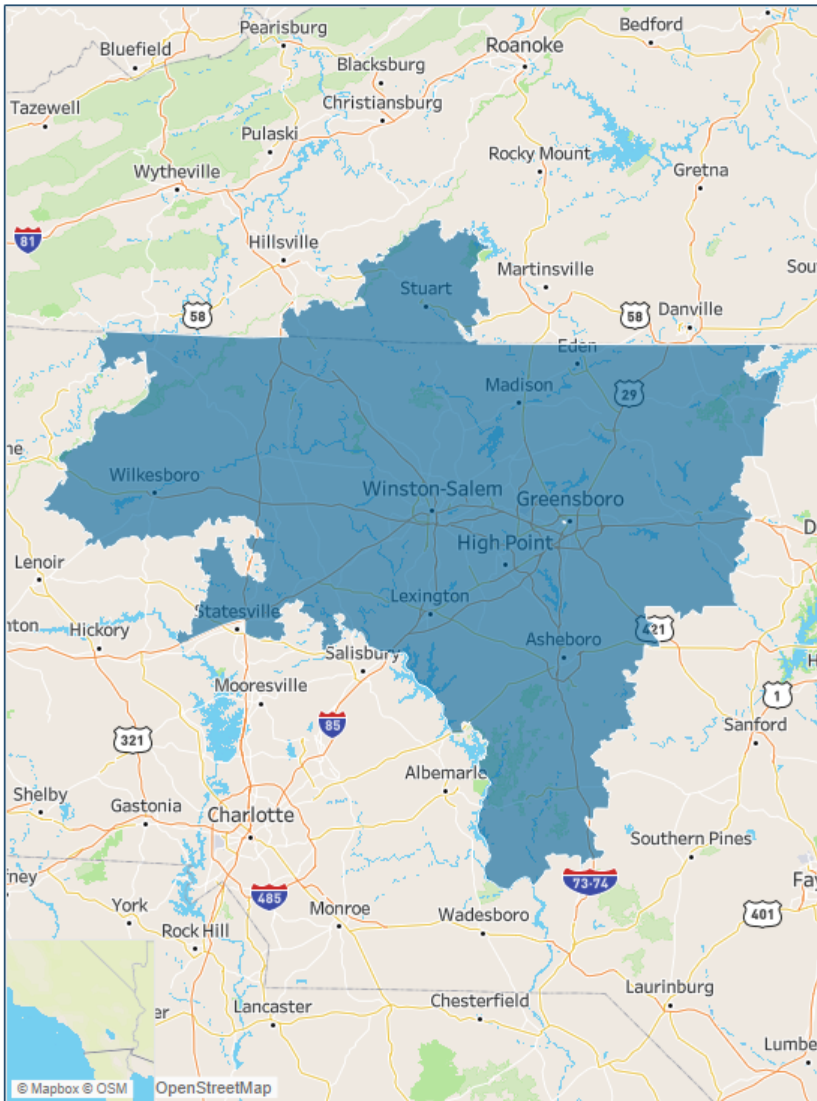
## Demographics

% Female	52%
% HHs with Kids	30%
Average Age	40
Average HH Income	\$70,912
% Owner-Occupied	59%
Bachelors Degree (25+)	17%
Race- Hispanic / Latino	10%
Race- White	68%
Total Households	764,054

## Zone Cities and Zips

24053 - Ararat, VA	27023 - Lewisville, NC	27101 - Winston Salem, NC	27248 - Franklinville, NC	27306 - Mount Gilead, NC
24076 - Claudville, VA	27024 - Lowgap, NC	27103 - Winston Salem, NC	27249 - Gibsonville, NC	27310 - Oak Ridge, NC
24082 - Critz, VA	27025 - Madison, NC	27104 - Winston Salem, NC	27253 - Graham, NC	27311 - Pelham, NC
24120 - Meadows of Dan, VA	27027 - Mayodan, NC	27105 - Winston Salem, NC	27258 - Haw River, NC	27313 - Pleasant Garden, NC
24133 - Patrick Springs, VA	27028 - Mocksville, NC	27106 - Winston Salem, NC	27260 - High Point, NC	27314 - Prospect Hill, NC
24171 - Stuart, VA	27030 - Mount Airy, NC	27107 - Winston Salem, NC	27262 - High Point, NC	27315 - Providence, NC
24185 - Woolwine, VA	27040 - Pfafftown, NC	27110 - Winston Salem, NC	27263 - High Point, NC	27316 - Ramseur, NC
24317 - Cana, VA	27041 - Pilot Mountain, NC	27127 - Winston Salem, NC	27265 - High Point, NC	27317 - Randleman, NC
27008 - Advance, NC	27042 - Pine Hall, NC	27203 - Asheboro, NC	27282 - Jamestown, NC	27320 - Reidsville, NC
27007 - Ararat, NC	27043 - Pinnacle, NC	27205 - Asheboro, NC	27283 - Julian, NC	27326 - Ruffin, NC
27009 - Belevs Creek, NC	27045 - Rural Hall, NC	27209 - Biscoe, NC	27284 - Kernersville, NC	27341 - Seagrove, NC
27011 - Boonville, NC	27046 - Sandy Ridge, NC	27212 - Blanch, NC	27288 - Eden, NC	27349 - Snow Camp, NC
27012 - Clemmons, NC	27047 - Siloam, NC	27214 - Browns Summit, NC	27291 - Leasburg, NC	27350 - Sophia, NC
27016 - Danbury, NC	27048 - Stoneville, NC	27215 - Burlington, NC	27292 - Lexington, NC	27355 - Staley, NC
27017 - Dobson, NC	27050 - Tobaccoville, NC	27217 - Burlington, NC	27295 - Lexington, NC	27356 - Star, NC
27018 - East Bend, NC	27051 - Walkertown, NC	27229 - Candor, NC	27298 - Liberty, NC	27357 - Stokesdale, NC
27019 - Germanton, NC	27052 - Walnut Cove, NC	27233 - Climax, NC	27299 - Linwood, NC	27358 - Summerfield, NC
27020 - Hamptonville, NC	27053 - Westfield, NC	27235 - Colfax, NC	27301 - Mc Leansville, NC	27360 - Thomasville, NC
27021 - King, NC	27054 - Woodleaf, NC	27239 - Denton, NC	27302 - Mebane, NC	27370 - Trinity, NC
27022 - Lawsonville, NC	27055 - Yadkinville, NC	27244 - Elon, NC	27305 - Milton, NC	27371 - Troy, NC

# Greensboro-H.Point-W.Salem: Greensboro (IGBO) Int - 6655 (UE: 375,180) Page 2/2



## Demographics

% Female	52%
% HHs with Kids	30%
Average Age	40
Average HH Income	\$70,912
% Owner-Occupied	59%
Bachelors Degree (25+)	17%
Race- Hispanic / Latino	10%
Race- White	68%
Total Households	764,054

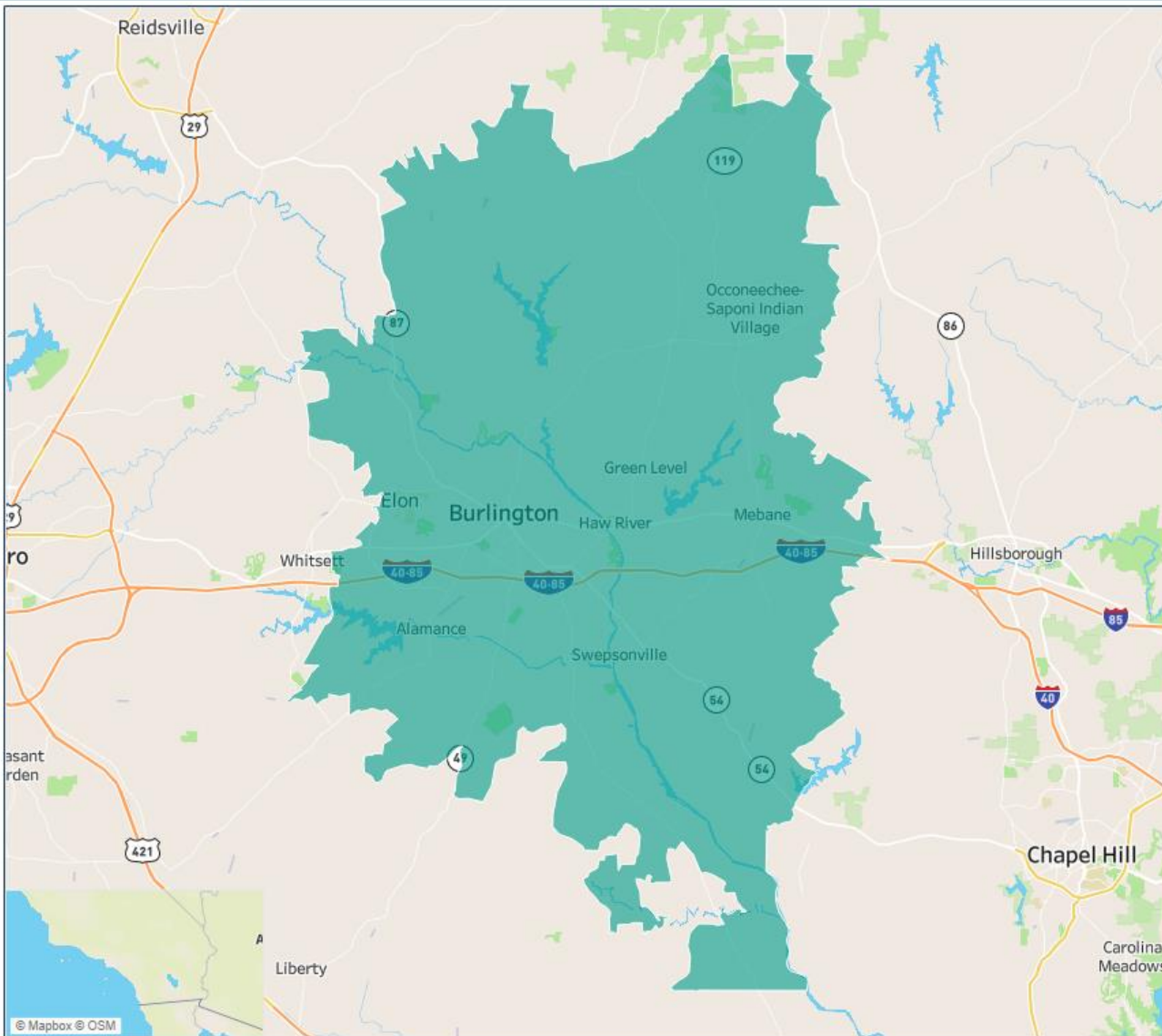
## Zone Cities and Zips

27377 - Whittsett, NC	28835 - Hays, NC
27379 - Yanceyville, NC	28842 - Jonesville, NC
27401 - Greensboro, NC	28849 - Mc Grady, NC
27403 - Greensboro, NC	28851 - Millers Creek, NC
27405 - Greensboro, NC	28854 - Moravian Falls, NC
27408 - Greensboro, NC	28859 - North Wilkesboro, NC
27407 - Greensboro, NC	28863 - Piney Creek, NC
27408 - Greensboro, NC	28865 - Purlear, NC
27409 - Greensboro, NC	28868 - Roaring Gap, NC
27410 - Greensboro, NC	28869 - Roaring River, NC
27411 - Greensboro, NC	28870 - Ronda, NC
27413 - Greensboro, NC	28872 - Scottville, NC
27455 - Greensboro, NC	28875 - Sparta, NC
28808 - Boomer, NC	28876 - State Road, NC
28821 - Elkin, NC	28883 - Thurmond, NC
28823 - Ennice, NC	28885 - Traphill, NC
28824 - Ferguson, NC	28897 - Wilkesboro, NC
28825 - Statesville, NC	
28827 - Glade Valley, NC	
28834 - Harmony, NC	



# Greensboro-H.Point-W.Salem: BUR-Burlington - 2033

(UE: 30,780)



## Demographics

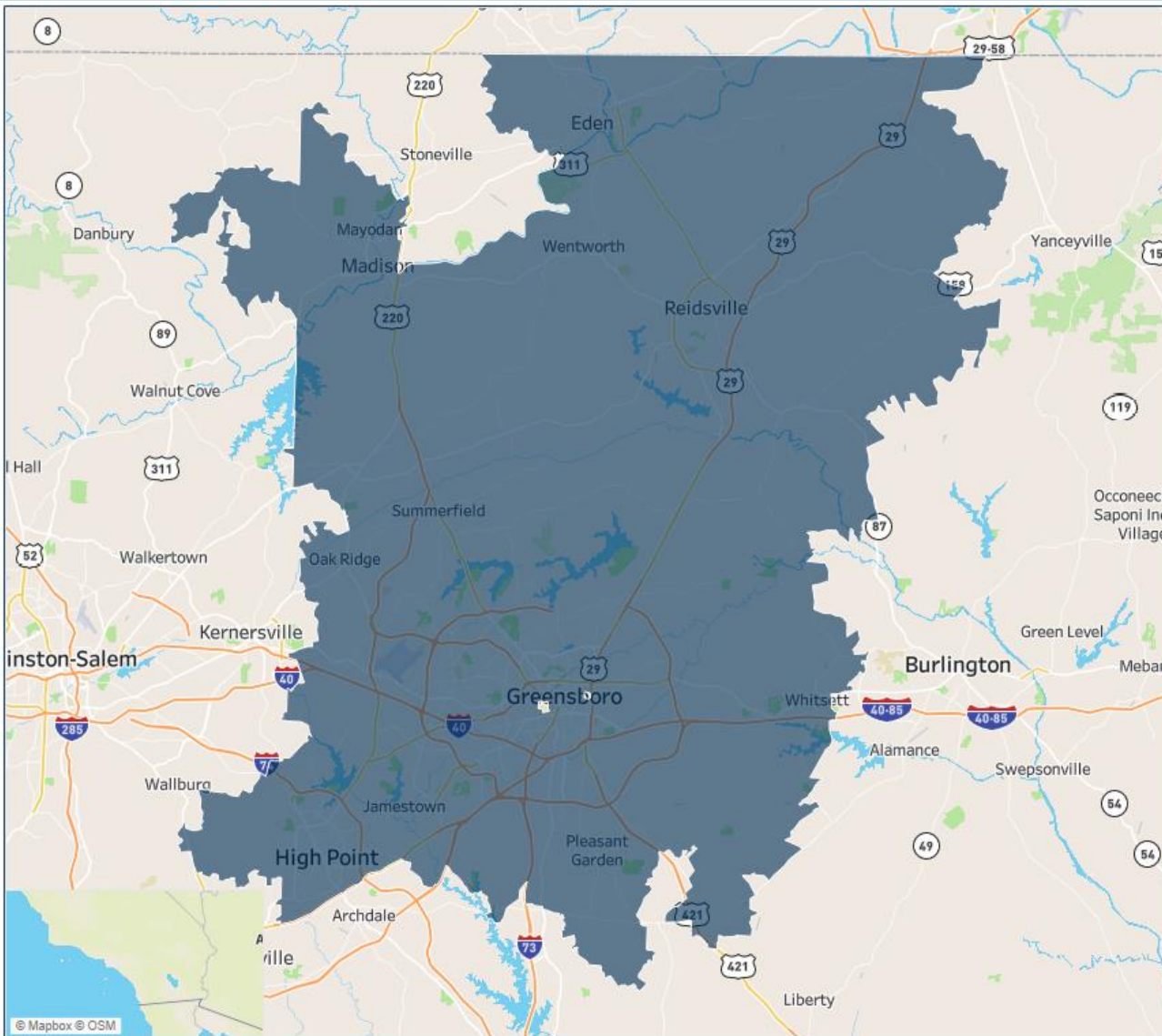
% Female	53%
% HHs with Kids	30%
Average Age	40
Average HH Income	\$67,553
% Owner-Occupied	60%
Bachelors Degree (25+)	16%
Race- Hispanic / Latino	13%
Race- White	67%
Total Households	67,666

## Zone Cities and Zips

27215 - Burlington, NC
27217 - Burlington, NC
27244 - Elon, NC
27263 - Graham, NC
27258 - Haw River, NC
27302 - Mebane, NC

# Greensboro-H.Point-W.Salem: GBO-Greensboro - 9523

(UE: 119,277)



## Demographics

% Female	52%
% HHs with Kids	30%
Average Age	39
Average HH Income	\$77,003
% Owner-Occupied	55%
Bachelors Degree (25+)	21%
Race- Hispanic / Latino	8%
Race- White	56%
Total Households	255,302

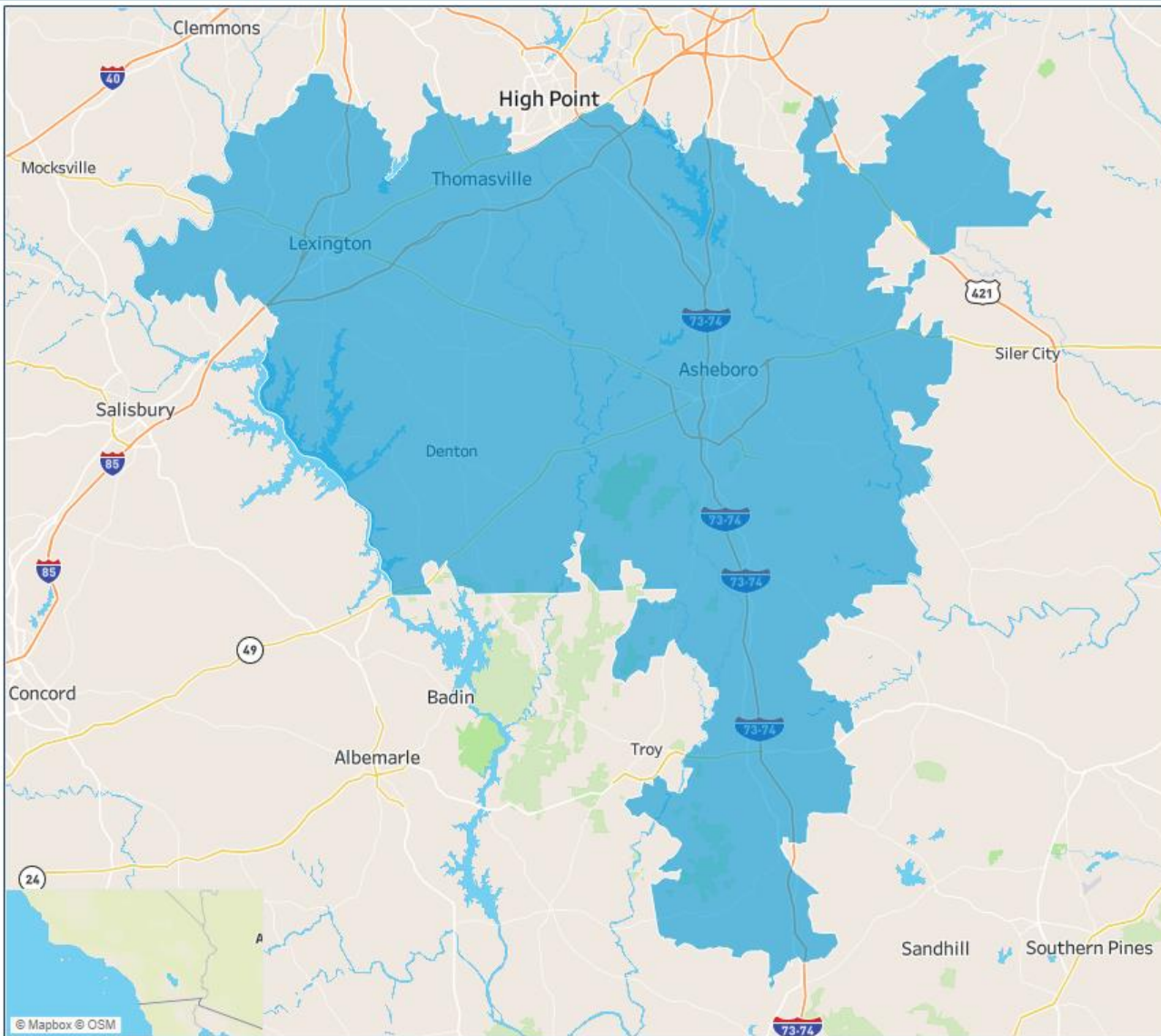
## Zone Cities and Zips

27025 - Madison, NC	27401 - Greensboro, NC
27027 - Mayodan, NC	27403 - Greensboro, NC
27214 - Browns Summit, NC	27405 - Greensboro, NC
27235 - Colfax, NC	27406 - Greensboro, NC
27249 - Gibsonville, NC	27407 - Greensboro, NC
27280 - High Point, NC	27408 - Greensboro, NC
27282 - High Point, NC	27409 - Greensboro, NC
27285 - High Point, NC	27410 - Greensboro, NC
27282 - Jamestown, NC	27455 - Greensboro, NC
27283 - Julian, NC	
27288 - Eden, NC	
27301 - Mc Leansville, NC	
27310 - Oak Ridge, NC	
27311 - Pelham, NC	
27313 - Pleasant Garden, NC	
27320 - Reidsville, NC	
27328 - Ruffin, NC	
27357 - Stokesdale, NC	
27358 - Summerfield, NC	
27377 - Whitsett, NC	



# Greensboro-H.Point-W.Salem: RAD-Ran-Dav-Mont - 9524

(UE: 36,984)



## Demographics

% Female	51%
% HHs with Kids	32%
Average Age	41
Average HH Income	\$60,111
% Owner-Occupied	61%
Bachelors Degree (25+)	11%
Race- Hispanic / Latino	11%
Race- White	81%
Total Households	115,832

## Zone Cities and Zips

- 27203 - Asheboro, NC
- 27205 - Asheboro, NC
- 27209 - Biscoe, NC
- 27229 - Candor, NC
- 27233 - Climax, NC
- 27239 - Denton, NC
- 27248 - Franklinville, NC
- 27283 - High Point, NC
- 27292 - Lexington, NC
- 27295 - Lexington, NC
- 27298 - Liberty, NC
- 27318 - Ramseur, NC
- 27317 - Randleman, NC
- 27341 - Seagrove, NC
- 27350 - Sophia, NC
- 27358 - Star, NC
- 27380 - Thomasville, NC
- 27370 - Trinity, NC

# Greensboro-H.Point-W.Salem: WNS-Winston-Salem - 9525

(UE: 97,539)



## Demographics

% Female	52%
% HHs with Kids	30%
Average Age	40
Average HH Income	\$73,012
% Owner-Occupied	60%
Bachelors Degree (25+)	17%
Race- Hispanic / Latino	11%
Race- White	71%
Total Households	256,313

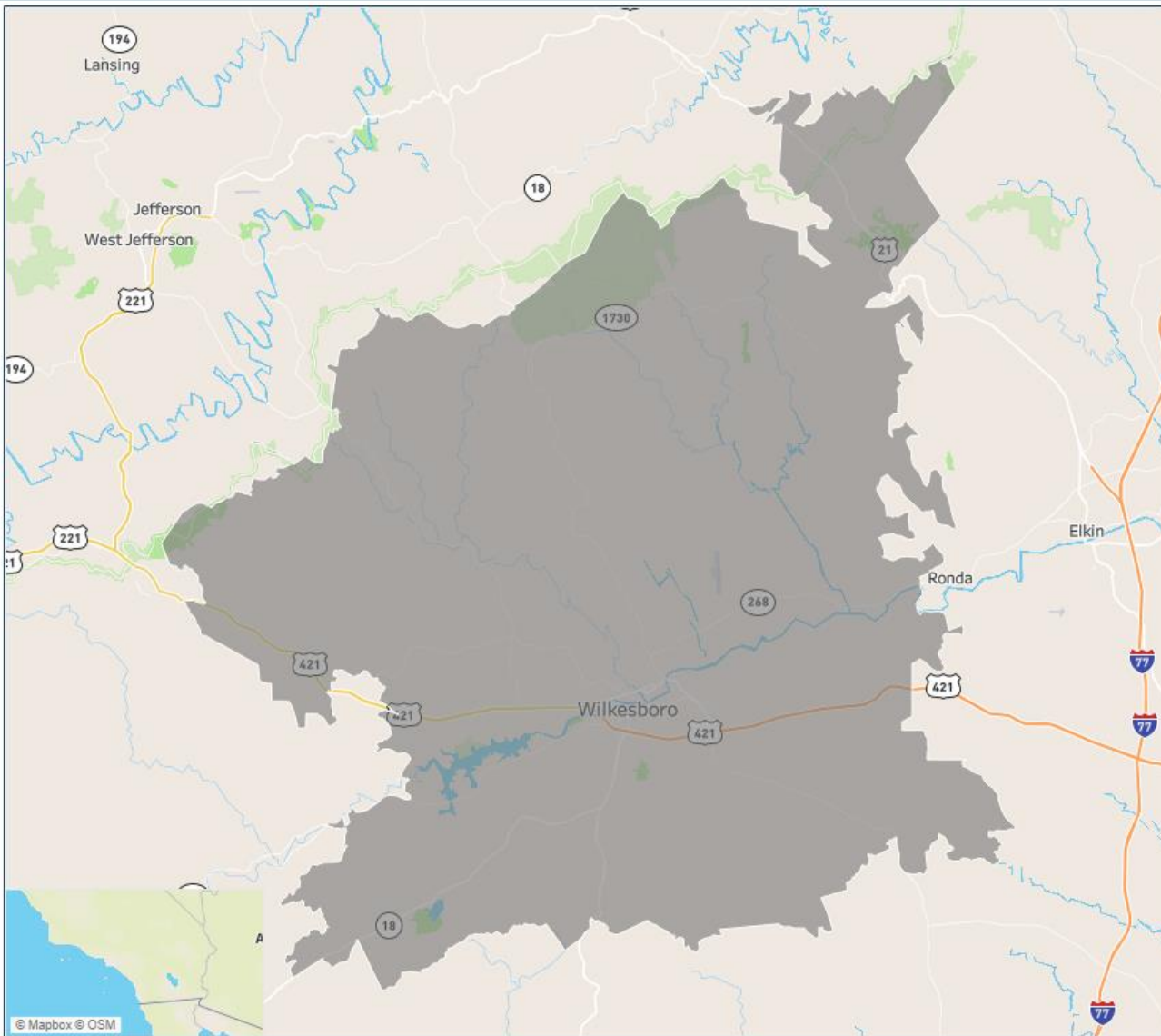
## Zone Cities and Zips

24053 - Ararat, VA	27043 - Pinnacle, NC
24317 - Cana, VA	27045 - Rural Hall, NC
27006 - Advance, NC	27046 - Sandy Ridge, NC
27007 - Ararat, NC	27047 - Siloam, NC
27009 - Belevs Creek, NC	27048 - Stoneville, NC
27011 - Boonville, NC	27050 - Tobaccoville, NC
27012 - Clemmons, NC	27051 - Walkertown, NC
27016 - Danbury, NC	27052 - Walnut Cove, NC
27017 - Dobson, NC	27053 - Westfield, NC
27018 - East Bend, NC	27055 - Yadkinville, NC
27019 - Germanton, NC	27101 - Winston Salem, NC
27020 - Hamptonville, NC	27103 - Winston Salem, NC
27021 - King, NC	27104 - Winston Salem, NC
27022 - Lawsonville, NC	27105 - Winston Salem, NC
27023 - Lewisville, NC	27108 - Winston Salem, NC
27024 - Lowgap, NC	27107 - Winston Salem, NC
27028 - Mocksville, NC	27110 - Winston Salem, NC
27030 - Mount Airy, NC	27127 - Winston Salem, NC
27040 - Pfafftown, NC	27284 - Kernersville, NC
27041 - Pilot Mountain, NC	27299 - Linwood, NC



# Greensboro-H.Point-W.Salem: Wilkes County - 6433

(UE: 9,531)



## Demographics

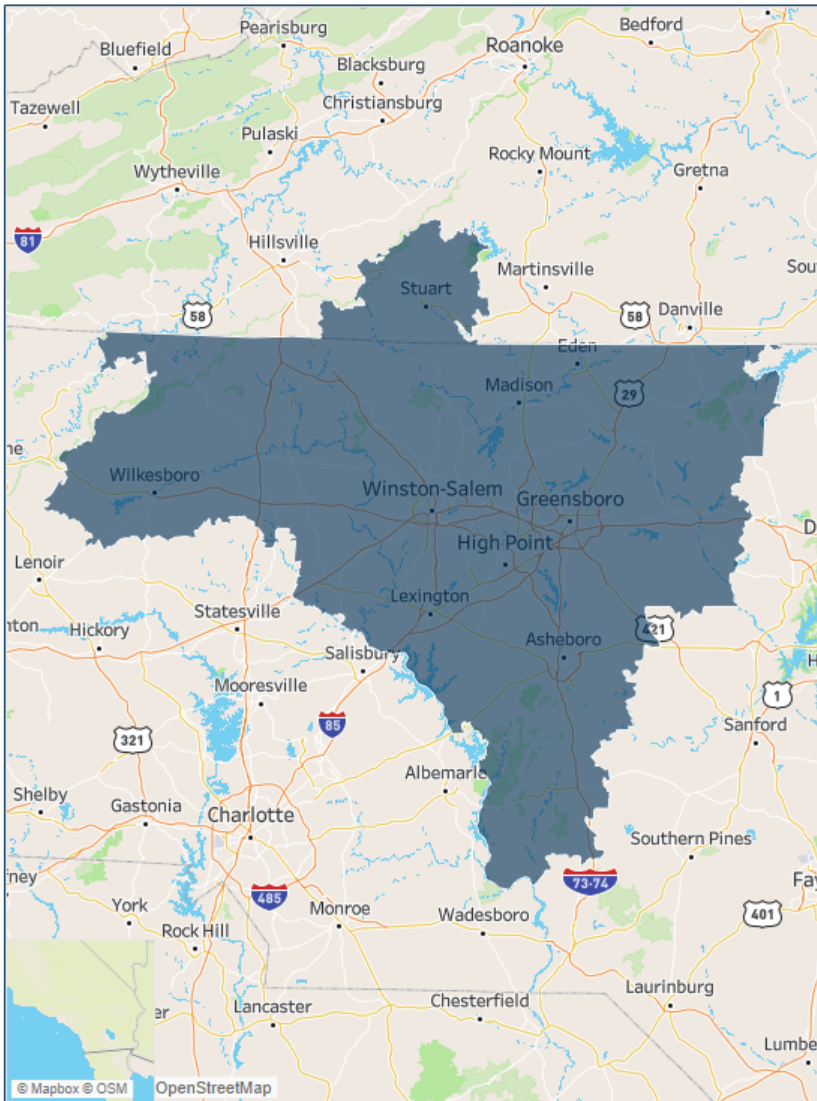
% Female	51%
% HHs with Kids	28%
Average Age	43
Average HH Income	\$60,878
% Owner-Occupied	60%
Bachelors Degree (25+)	10%
Race- Hispanic / Latino	7%
Race- White	88%
Total Households	24,850

## Zone Cities and Zips

- 28806 - Boomer, NC
- 28827 - Glade Valley, NC
- 28835 - Hays, NC
- 28849 - Mc Grady, NC
- 28851 - Millers Creek, NC
- 28854 - Moravian Falls, NC
- 28859 - North Wilkesboro, NC
- 28865 - Purlear, NC
- 28868 - Roaring Gap, NC
- 28869 - Roaring River, NC
- 28885 - Traphill, NC
- 28897 - Wilkesboro, NC



# Greensboro-H.Point-W.Salem: DISH- I+ Greensboro - 2146 (UE: 29,267) Page 1/2



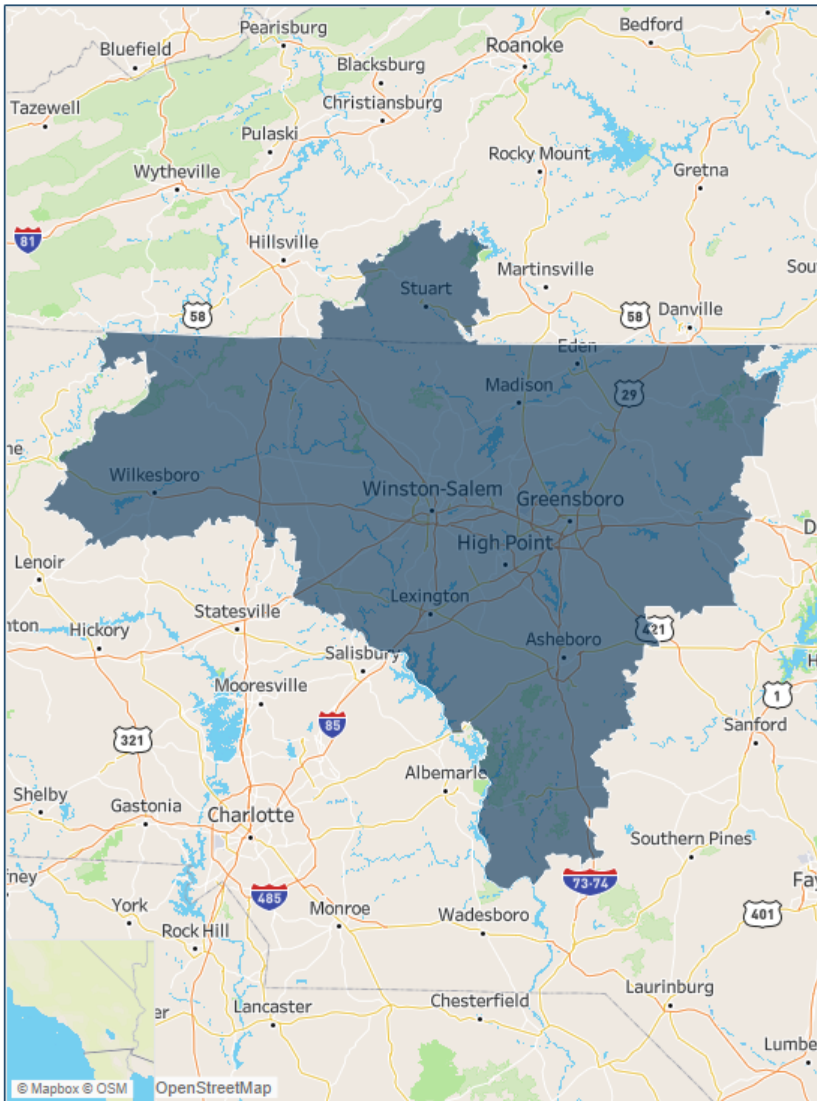
## Demographics

% Female	52%
% HHs with Kids	30%
Average Age	40
Average HH Income	\$71,032
% Owner-Occupied	58%
Bachelors Degree (25+)	17%
Race- Hispanic / Latino	10%
Race- White	68%
Total Households	743,927

## Zone Cities and Zips

24053 - Ararat, VA	27024 - Lowgap, NC	27104 - Winston Salem, NC	27253 - Graham, NC	27311 - Pelham, NC
24076 - Claudville, VA	27025 - Madison, NC	27105 - Winston Salem, NC	27258 - Haw River, NC	27313 - Pleasant Garden, NC
24082 - Critz, VA	27027 - Mayodan, NC	27106 - Winston Salem, NC	27260 - High Point, NC	27314 - Prospect Hill, NC
24120 - Meadows of Dan, VA	27028 - Mocksville, NC	27107 - Winston Salem, NC	27262 - High Point, NC	27315 - Providence, NC
24133 - Patrick Springs, VA	27030 - Mount Airy, NC	27110 - Winston Salem, NC	27263 - High Point, NC	27316 - Ramseur, NC
24171 - Stuart, VA	27040 - Pfafftown, NC	27127 - Winston Salem, NC	27265 - High Point, NC	27317 - Randleman, NC
24185 - Woolwine, VA	27041 - Pilot Mountain, NC	27203 - Asheboro, NC	27282 - Jamestown, NC	27320 - Reidsville, NC
27008 - Advance, NC	27042 - Pine Hall, NC	27205 - Asheboro, NC	27283 - Julian, NC	27326 - Ruffin, NC
27007 - Ararat, NC	27043 - Pinnacle, NC	27209 - Biscoe, NC	27284 - Kernersville, NC	27341 - Seagrove, NC
27009 - Belews Creek, NC	27045 - Rural Hall, NC	27212 - Blanch, NC	27288 - Eden, NC	27349 - Snow Camp, NC
27011 - Boonville, NC	27046 - Sandy Ridge, NC	27214 - Browns Summit, NC	27291 - Leasburg, NC	27350 - Sophia, NC
27012 - Clemmons, NC	27047 - Siloam, NC	27215 - Burlington, NC	27292 - Lexington, NC	27355 - Staley, NC
27016 - Danbury, NC	27048 - Stoneville, NC	27217 - Burlington, NC	27295 - Lexington, NC	27356 - Star, NC
27017 - Dobson, NC	27050 - Tobaccoville, NC	27229 - Candor, NC	27298 - Liberty, NC	27357 - Stokesdale, NC
27018 - East Bend, NC	27051 - Walkertown, NC	27233 - Climax, NC	27299 - Linwood, NC	27358 - Summerfield, NC
27019 - Germantown, NC	27052 - Walnut Cove, NC	27235 - Colfax, NC	27301 - Mc Leansville, NC	27360 - Thomasville, NC
27020 - Hamptonville, NC	27053 - Westfield, NC	27239 - Denton, NC	27302 - Mebane, NC	27370 - Trinity, NC
27021 - King, NC	27055 - Yadkinville, NC	27244 - Elon, NC	27305 - Milton, NC	27371 - Troy, NC
27022 - Lawsonville, NC	27101 - Winston Salem, NC	27248 - Franklinville, NC	27306 - Mount Gilead, NC	27377 - Whitsett, NC
27023 - Lewisville, NC	27103 - Winston Salem, NC	27249 - Gibsonville, NC	27310 - Oak Ridge, NC	27379 - Yanceyville, NC

# Greensboro-H.Point-W.Salem: DISH- I+ Greensboro - 2146 (UE: 29,267) Page 2/2



## Demographics

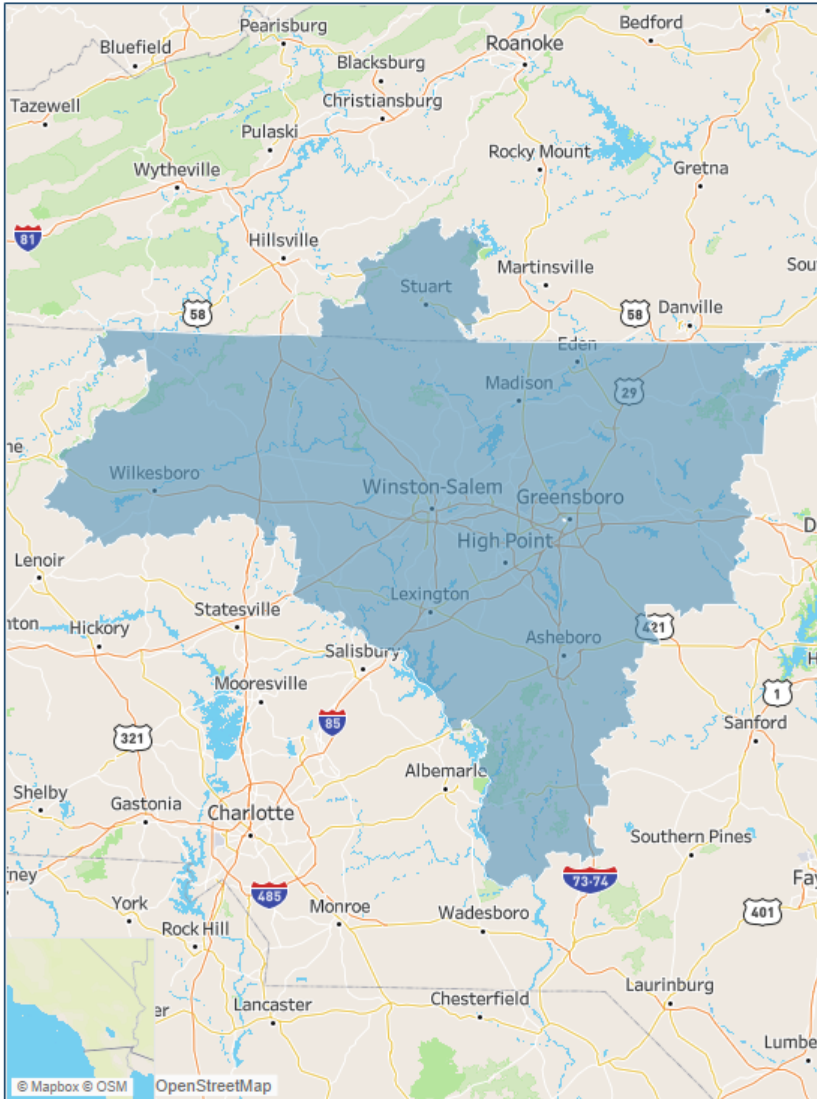
% Female	52%
% HHs with Kids	30%
Average Age	40
Average HH Income	\$71,032
% Owner-Occupied	58%
Bachelors Degree (25+)	17%
Race- Hispanic / Latino	10%
Race- White	68%
Total Households	743,927

## Zone Cities and Zips

27401 - Greensboro, NC	28851 - Millers Creek, NC
27403 - Greensboro, NC	28854 - Moravian Falls, NC
27405 - Greensboro, NC	28859 - North Wilkesboro, NC
27406 - Greensboro, NC	28863 - Piney Creek, NC
27407 - Greensboro, NC	28865 - Purlear, NC
27408 - Greensboro, NC	28868 - Roaring Gap, NC
27409 - Greensboro, NC	28869 - Roaring River, NC
27410 - Greensboro, NC	28870 - Ronda, NC
27411 - Greensboro, NC	28872 - Scottville, NC
27412 - Greensboro, NC	28875 - Sparta, NC
27413 - Greensboro, NC	28876 - State Road, NC
27455 - Greensboro, NC	28883 - Thurmond, NC
28806 - Boomer, NC	28885 - Traphill, NC
28821 - Elkin, NC	28897 - Wilkesboro, NC
28823 - Ennice, NC	
28824 - Ferguson, NC	
28827 - Glade Valley, NC	
28835 - Hays, NC	
28842 - Jonesville, NC	
28849 - Mc Grady, NC	



# Greensboro-H.Point-W.Salem: DirecTV- I+ Greensboro - 2473 (UE: 70,350) Page 1/2



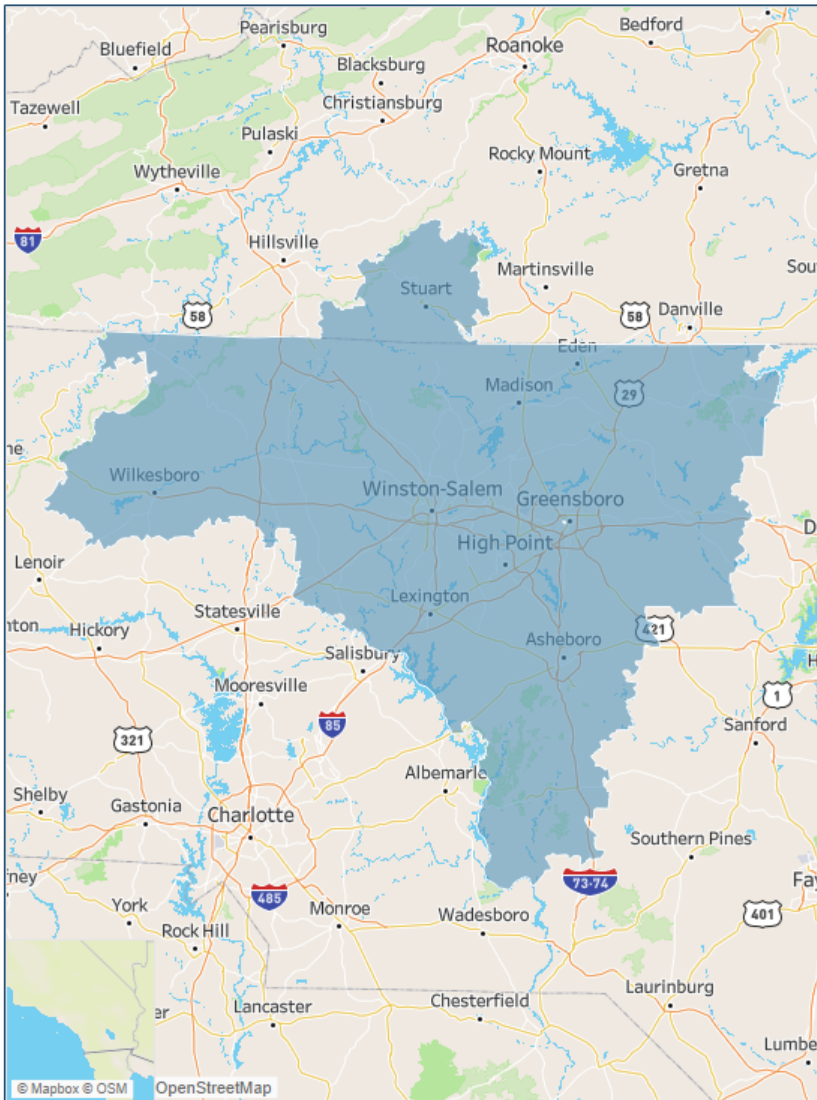
## Demographics

% Female	52%
% HHs with Kids	30%
Average Age	40
Average HH Income	\$71,032
% Owner-Occupied	58%
Bachelors Degree (25+)	17%
Race- Hispanic / Latino	10%
Race- White	68%
Total Households	743,927

## Zone Cities and Zips

24053 - Ararat, VA	27024 - Lowgap, NC	27104 - Winston Salem, NC	27253 - Graham, NC	27311 - Pelham, NC
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24120 - Meadows of Dan, VA	27028 - Mocksville, NC	27107 - Winston Salem, NC	27262 - High Point, NC	27315 - Providence, NC
24133 - Patrick Springs, VA	27030 - Mount Airy, NC	27110 - Winston Salem, NC	27263 - High Point, NC	27316 - Ramseur, NC
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27016 - Danbury, NC	27048 - Stoneville, NC	27217 - Burlington, NC	27295 - Lexington, NC	27356 - Star, NC
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27018 - East Bend, NC	27051 - Walkertown, NC	27233 - Climax, NC	27299 - Linwood, NC	27358 - Summerfield, NC
27019 - Germantown, NC	27052 - Walnut Cove, NC	27235 - Colfax, NC	27301 - Mc Leansville, NC	27360 - Thomasville, NC
27020 - Hamptonville, NC	27053 - Westfield, NC	27239 - Denton, NC	27302 - Mebane, NC	27370 - Trinity, NC
27021 - King, NC	27055 - Yadkinville, NC	27244 - Elon, NC	27305 - Milton, NC	27371 - Troy, NC
27022 - Lawsonville, NC	27101 - Winston Salem, NC	27248 - Franklinville, NC	27306 - Mount Gilead, NC	27377 - Whitsett, NC
27023 - Lewisville, NC	27103 - Winston Salem, NC	27249 - Gibsonville, NC	27310 - Oak Ridge, NC	27379 - Yanceyville, NC

# Greensboro-H.Point-W.Salem: DirecTV- I+ Greensboro - 2473 (UE: 70,350) Page 2/2



## Demographics

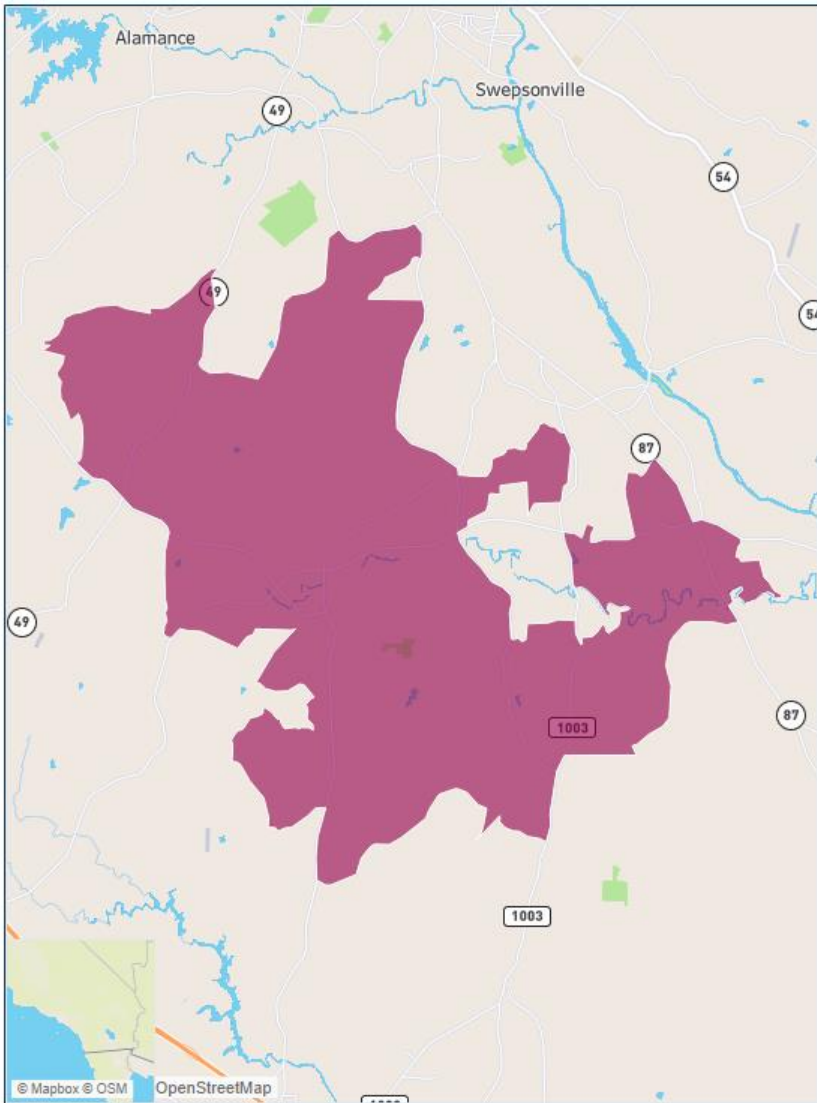
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Average Age	40
Average HH Income	\$71,032
% Owner-Occupied	58%
Bachelors Degree (25+)	17%
Race- Hispanic / Latino	10%
Race- White	68%
Total Households	743,927

## Zone Cities and Zips

27401 - Greensboro, NC	28854 - Moravian Falls, NC
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27406 - Greensboro, NC	28865 - Purlear, NC
27407 - Greensboro, NC	28868 - Roaring Gap, NC
27408 - Greensboro, NC	28869 - Roaring River, NC
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28823 - Ennice, NC	
28824 - Ferguson, NC	
28827 - Glade Valley, NC	
28835 - Hays, NC	
28842 - Jonesville, NC	
28849 - Mc Grady, NC	
28851 - Millers Creek, NC	



# Greensboro-H.Point-W.Salem: Greensboro U-verse - 9984 (UE: 10,720)



## Demographics

% Female	50%
% HHs with Kids	31%
Average Age	41
Average HH Income	\$61,676
% Owner-Occupied	75%
Bachelors Degree (25+)	12%
Race- Hispanic / Latino	5%
Race- White	89%
Total Households	2,657

## Zone Cities and Zips

27349 - Snow Camp, NC