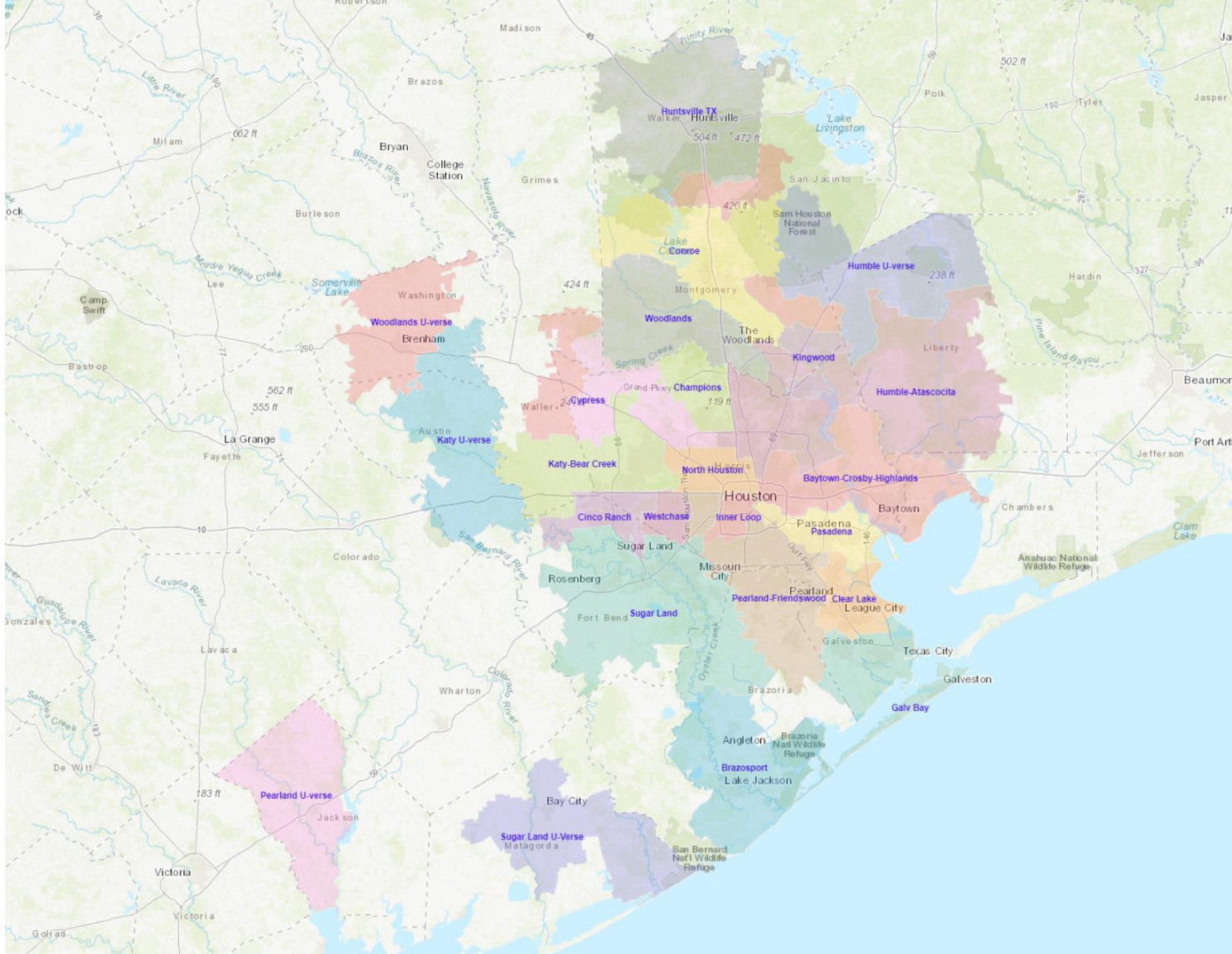


Houston, TX



Houston

DMA Rank 8

Total DMA TV Universe Estimate (UE) 2,569,900

Interconnect

I+ Full Footprint 1,526,849

I+ DMA 1,526,849

% DMA 59.4%



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Households by Interconnect Zone

Zone	HHs
Baytown	6,899
Baytown-Crosby-Highlands	56,109
Brazosport	10,321
Champions	40,706
Champions 2	17,356
Cinco Ranch	38,534
Cinco Ranch 2	4,563
Clear Lake	50,335
Clear Lake 2	5,554
Conroe	22,022
Cypress	37,621
Cypress 2	13,137
Galleria	9,453
Galleria-Memorial	43,094
Galv Bay	36,985
Houston DTV	393,439
Houston North	15,783
Humble	7,389
Humble-Atascocita	64,685

Zone	HHs
Huntsville TX	8,914
Inner Loop	47,313
Inner Loop 2	18,428
Katy	15,866
Katy-Bear Creek	44,743
Kingwood	16,800
North Houston	62,372
Pasadena	38,340
Pasadena 2	10,005
Pearland	23,243
Pearland-Friendswood	66,575
Spring	6,518
Sugar Land	70,167
Sugar Land 2	10,370
Westchase	45,672
Westchase 2	13,110
Woodlands	37,118
Woodlands 2	14,372
*Houston DISH I+	102,939