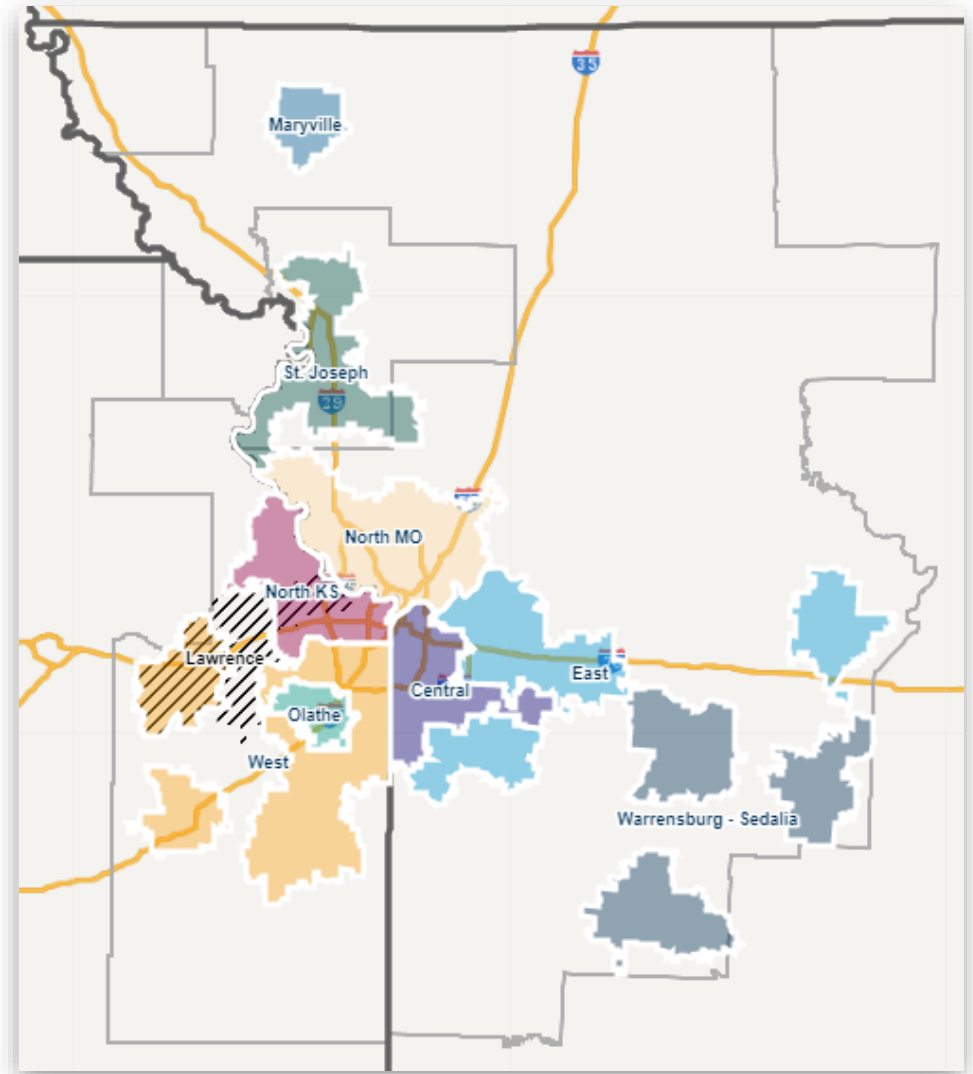


Kansas City MO

SYS CODE	Zone	HH
5961 / 1446	Central	52,618
6179	MO North	41,604
2656	KS North	22,786
1445	North	6,188
5963 / 1447	East	69,353
5964 / 1455	Olathe	18,296
3784 / 1453	West	68,450
3877	Lawrence	12,967
1432	Warrensburg-Sedalia	12,449
2871	Maryville	1,181
2876	St. Joseph	11,596
2409	DIRECTV	88,618
2436	Dish Network	40,539



Reach the full DMA with the
7557 Interconnect – 425,697 HH

Total Household Reach across ALL zones
479,013 Households

