

Palm Desert Zone



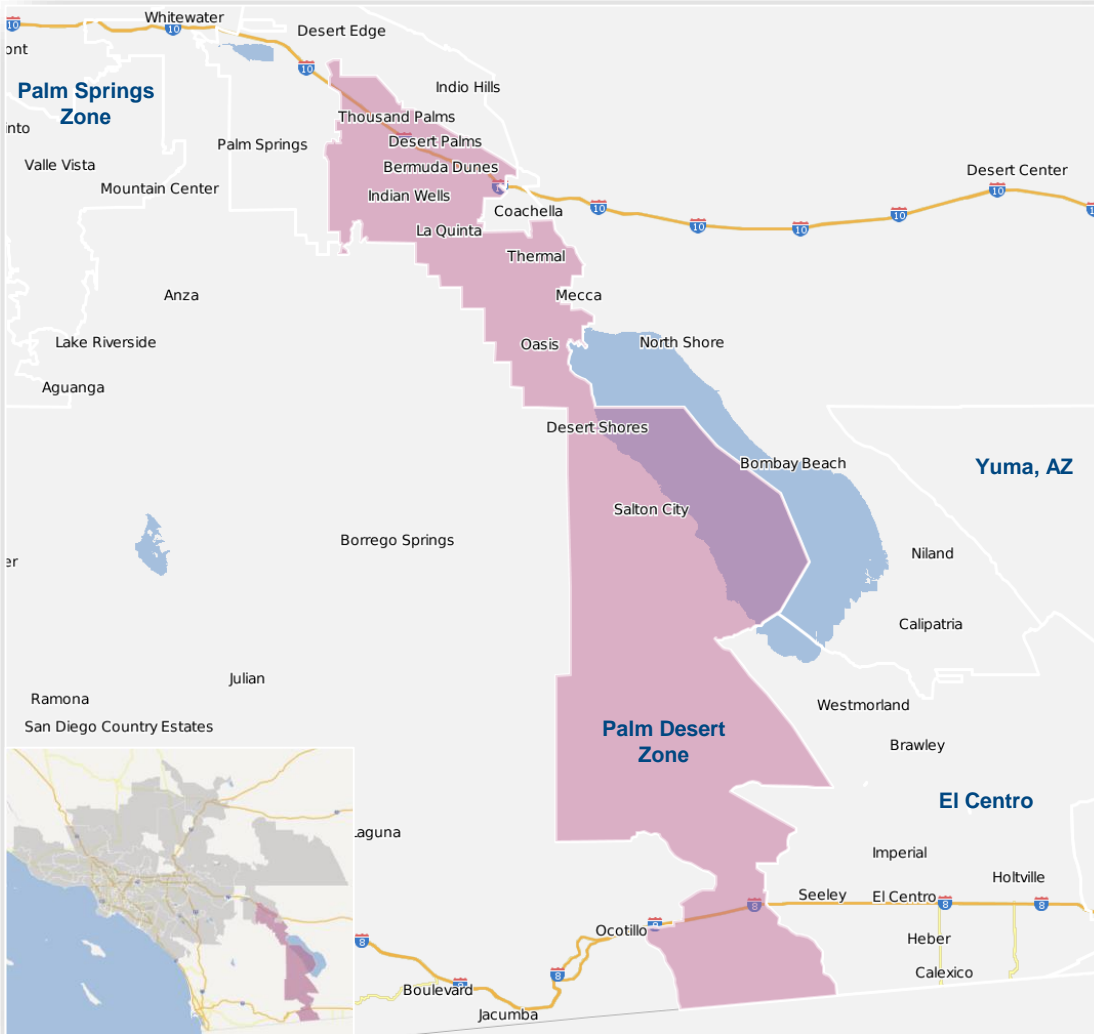
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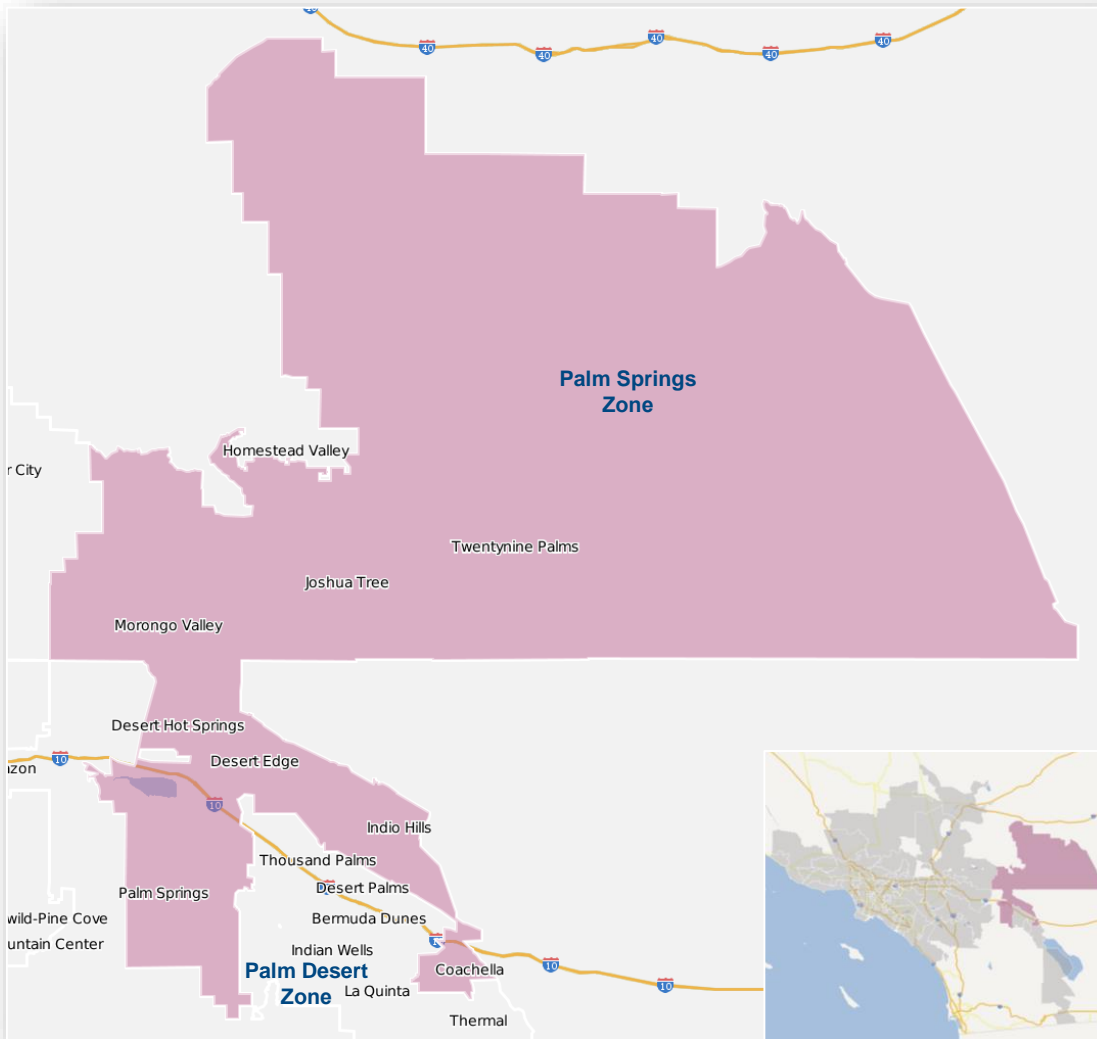
Demographics

Population	276,097
Avg Age	44
% Female	51%
Avg HH Income	\$58,557
Bachelor's Degree +	28%
Homeowner	52%
HHs w. Kids	26%
Avg. HU Value	\$379,286
Race: White	91%
Race: Black	3%
Race: Asian	3%
Hispanic	49%

Zone Cities and Zips

92201 - Indio	92253 - La Quinta
92203 - Indio	92260 - Palm Desert
92210 - Indian Wells	92270 - Rancho Mirage
92211 - Palm Desert	92274 - Thermal
92253 - La Quinta	92276 - Thousand Palms

Palm Springs Zone



Demographics

Population	269,533
Avg Age	38
% Female	48%
Avg HH Income	\$42,582
Bachelor's Degree +	20%
Homeowner	49%
HHs w. Kids	29%
Avg. HU Value	\$249,612
Race: White	87%
Race: Black	5%
Race: Asian	4%
Hispanic	48%

Zone Cities and Zips

92234 - Cathedral City	92262 - Palm Springs
92236 - Coachella	92264 - Palm Springs
92240 - Desert Hot Springs	92277 - Twentynine Palms
92241 - Desert Hot Springs	92278 - Twentynine Palms
92252 - Joshua Tree	92284 - Yucca Valley
92256 - Morongo Valley	