

San Antonio TX Interconnect



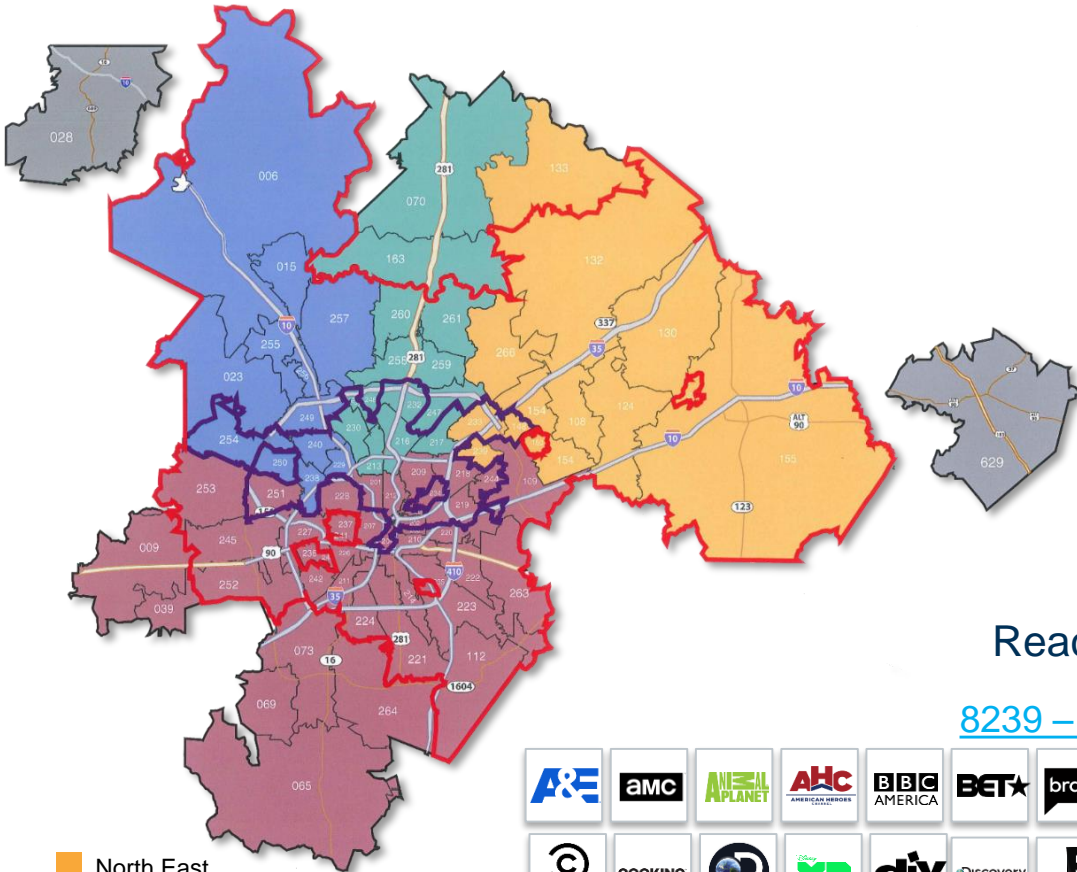
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Zone	Cable System 1 Universe Estimate	Cable System 2 Universe Estimate	Total Zone Universe Estimate
North Central	59,527	19,254	78,781
North East	57,359	15,291	72,650
North West	54,787	22,542	77,329
Central	99,148	21,052	120,200
Kerrville/Gonzales	10,706	—	10,706
Cable Footprint	281,527	78,139	359,666
Grande	-	-	6,126
Interconnect Footprint	-	-	365,792

Reaching 87% of all cable HH in this area

8239 – Ad-Insertable Networks

- North East
- North Central
- North West
- Central
- Grande
- SA Overlay
- Kerrville/Gonzales



North Central Zone

Cable 1 Universe Estimate: 59,527

Cable 2 Universe Estimate: 19,254

Total: 78,781



Median HH Income:
\$48,660



Average Age: 46



64% Homeowners

8956 – Ad-Insertable Networks

NC Zone Zip Codes

78070

78163

78213

78216

78217

78230

78231

78232

78247

78248

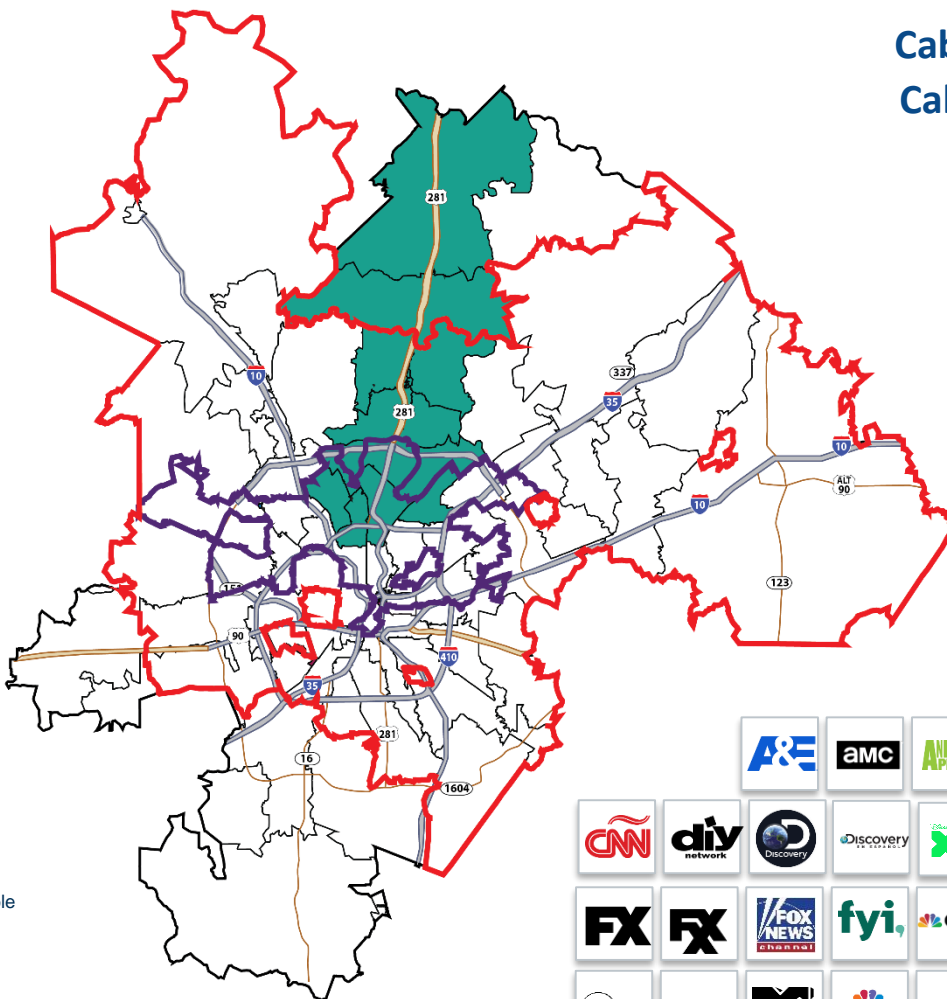
78249

78258

78259

78260

78261



Overlay HHs
 Grande HHs

Zip Code not available in Cable 2 Zone



North East Zone

Cable 1 Universe Estimate: 57,359

Cable 2 Universe Estimate: 15,291

Total: 72,650



Median HH Income:
\$48,660



Average Age: 46



64% Homeowners

NE Zone Zip Codes

78108

78109

78123

78124

78130

78132

78133

78148

78150

78154

78155

78217

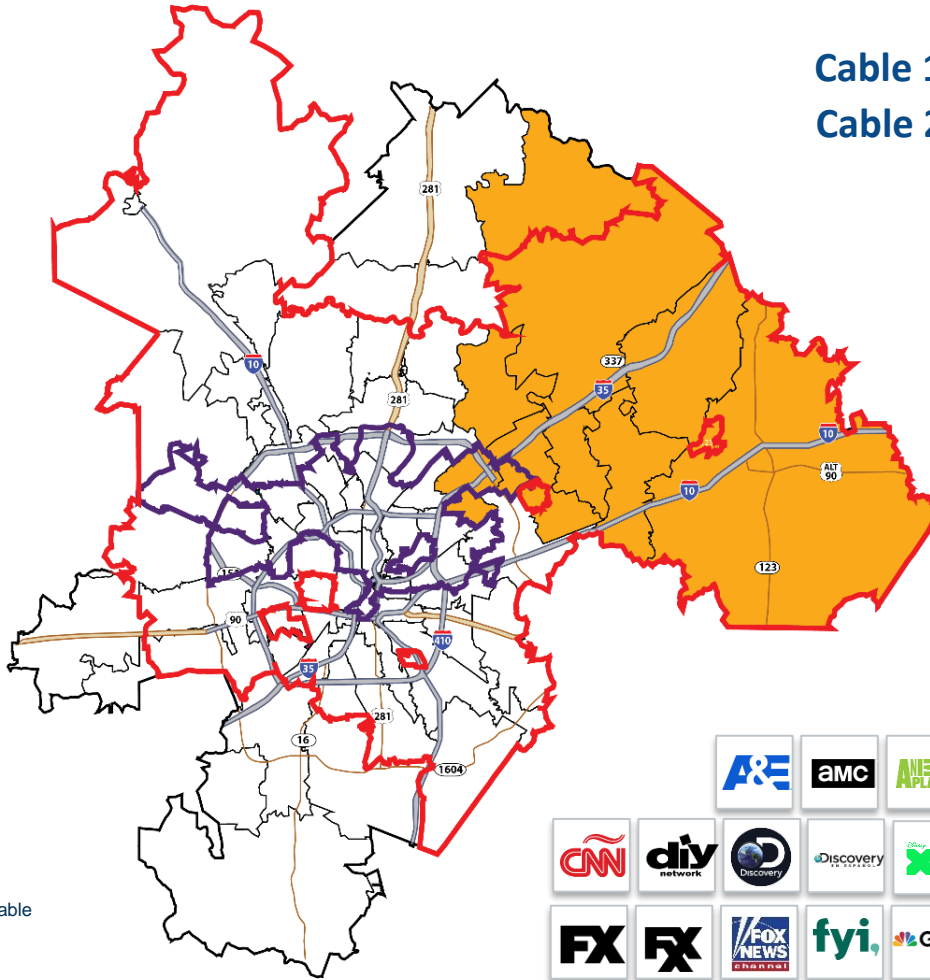
78233

78239

78247

78266

Zip Code not available
in Cable 2 Zone



Overlay HHs
 Grande HHs

8955 – Ad-Insertable Networks



North West Zone

Cable 1 Universe Estimate: 54,787

Cable 2 Universe Estimate: 22,542

Total: 77,329



Median HH Income:
\$48,660



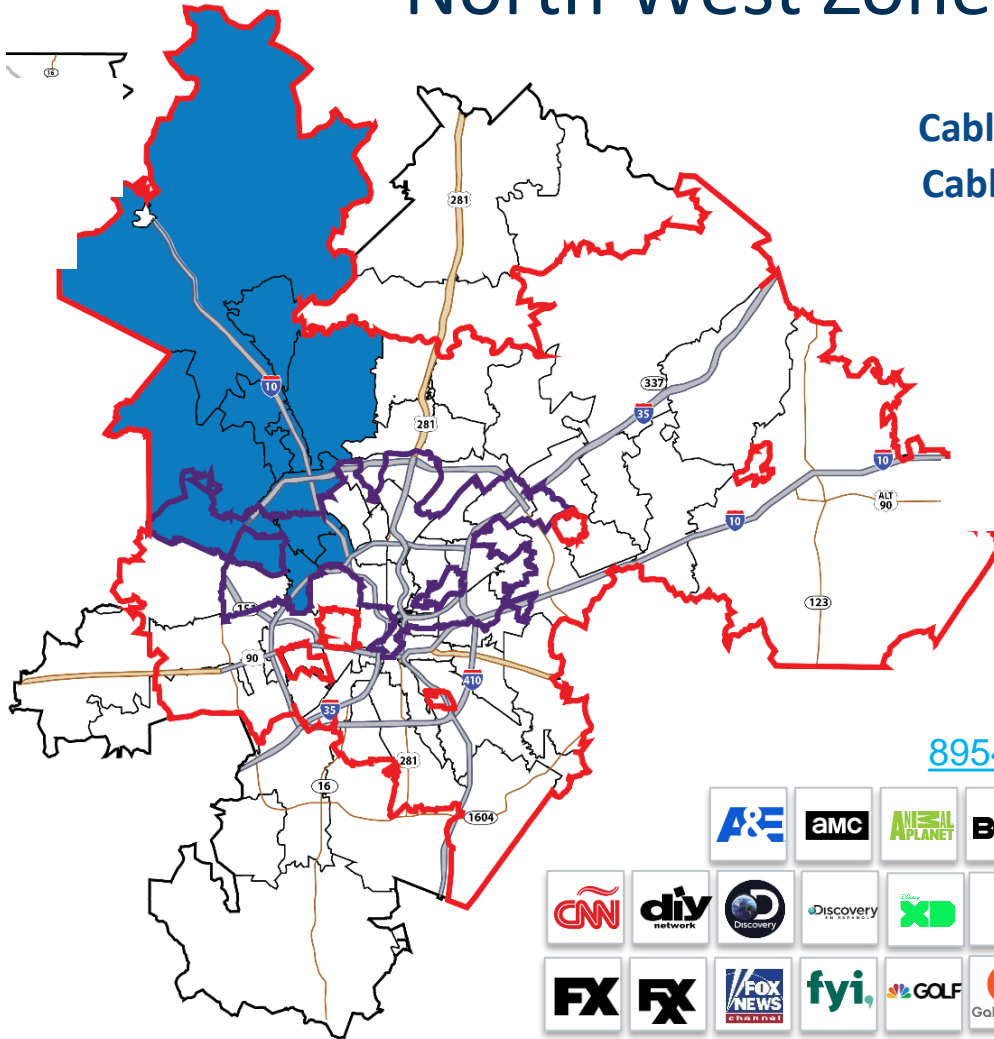
Average Age: 46



64% Homeowners

NW Zone Zip Codes

78006
78015
78023
78201
78228
78229
78238
78240
78249
78250
78251
78254
78255
78256
78257



 Overlay HHs
 Grande HHs

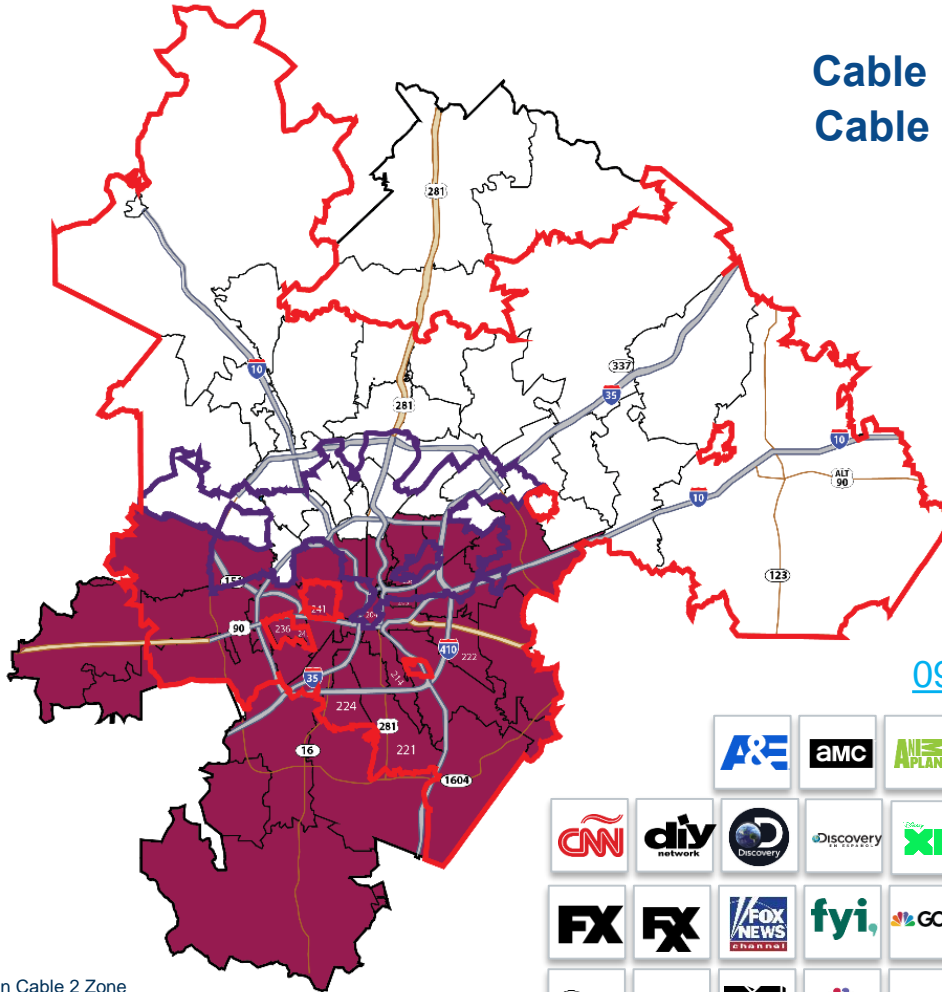
8954 – Ad-Insertable Networks



Central Zone

Central Zone Zip Codes

78039	78219
78065	78220
78069	78221
78073	78222
78109	78223
78112	78224
78201	78225
78202	78226
78203	78227
78204	78228
78205	78234
78207	78235
78208	78236
78209	78237
78210	78242
78211	78244
78212	78245
78213	78251
78214	78252
78215	78253
78216	78263
78218	78264



Cable 1 Universe Estimate: 99,148

Cable 2 Universe Estimate: 21,052

Total: 120,200



Median HH Income:
\$48,660



Average Age: 46



64% Homeowners

0963 – Ad-Insertable Networks



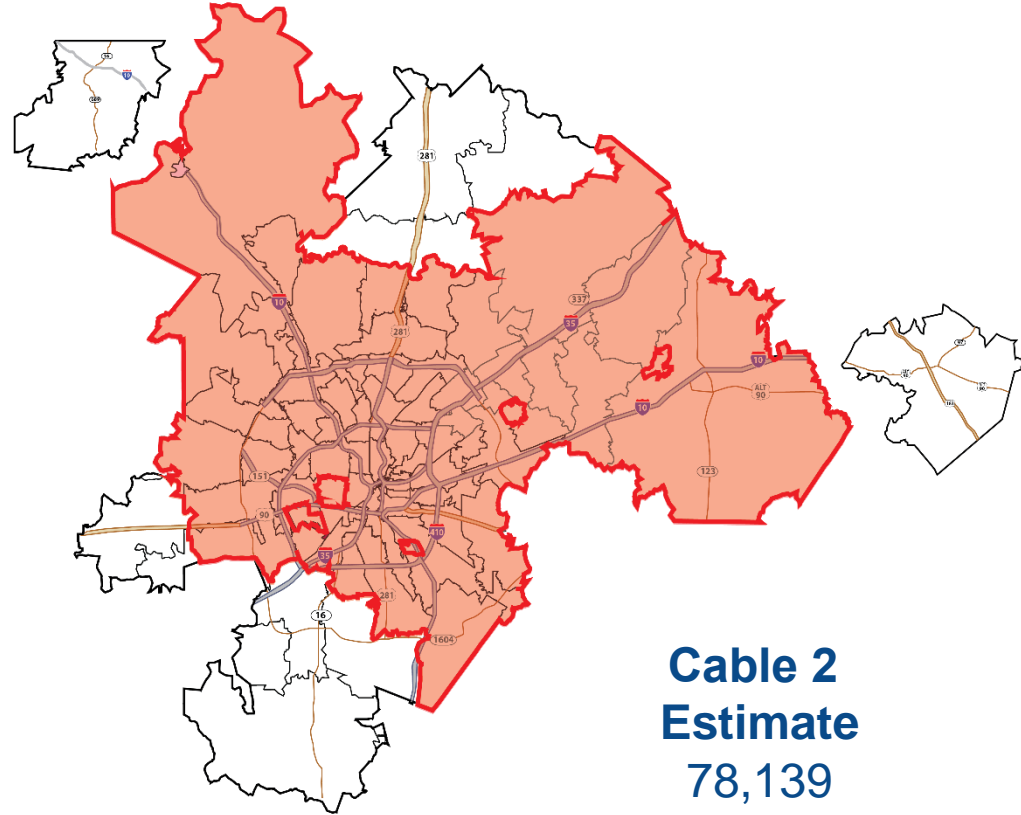
Zip Code not available in Cable 2 Zone

Overlay HHs
 Grande HHs

Overlay Coverage Area

AT&T	Spectrum Reach Zone
78006	North West
78015	North West
78023	North West
78108	North East
78109	North East/Central
78112	Central
78124	North East
78130	North East
78132	North East
78148	North East
78154	North East
78155	North East
78201	North West/Central
78202	Central
78203	Central
78204	Central
78205	Central
78207	Central
78208	Central
78209	Central
78210	Central
78211	Central
78212	Central
78213	North Central/Central
78214	Central
78215	Central
78216	North Central/Central
78217	North East/North Central
78218	Central
78219	Central
78220	Central
78221	Central
78222	Central
78223	Central
78224	Central

AT&T	Spectrum Reach Zone
78225	Central
78227	Central
78228	North West/Central
78229	North West
78230	North Central
78231	North Central
78232	North Central
78233	North East
78234	Central
78237	Central
78238	North West
78239	North East
78240	North West
78242	Central
78244	Central
78245	Central
78247	North Central/North East
78248	North Central
78249	North Central/North West
78250	North West
78251	North West/Central
78252	Central
78253	Central
78254	North West
78255	North West
78256	North West
78257	North West
78258	North Central
78259	North Central
78260	North Central
78261	North Central
78263	Central
78266	North East

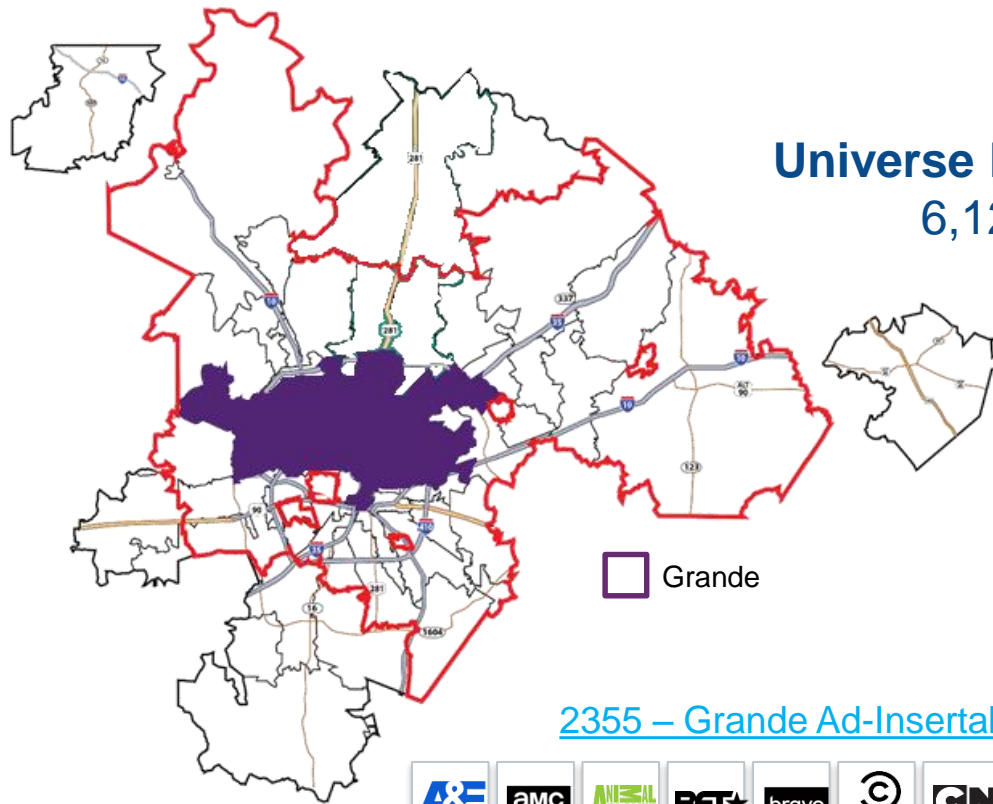


2122 – Ad-Insertable Networks



Grande Coverage Area

Universe Estimate
6,126



2355 – Grande Ad-Insertable Networks



Grande	Spectrum Reach Zone
78202	CENTRAL
78204	CENTRAL
78205	CENTRAL
78208	CENTRAL
78209	CENTRAL
78212	CENTRAL
78215	CENTRAL
78218	CENTRAL
78219	CENTRAL
78244	CENTRAL
78213	NORTH CENTRAL
78216	NORTH CENTRAL
78217	NORTH CENTRAL
78230	NORTH CENTRAL
78231	NORTH CENTRAL
78232	NORTH CENTRAL
78148	NORTH EAST
78233	NORTH EAST
78201	NORTH WEST
78229	NORTH WEST
78238	NORTH WEST
78240	NORTH WEST
78251	NORTH WEST
78254	NORTH WEST

Kerrville-Gonzales

Universe Estimate: 10,706



**Kerrville
Zip Code**
78028

**Gonzales
Zip Code**
78629



3139 – Ad-Insertable Networks

