



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

A&E is television that you can't turn away from; where unscripted shows are dramatic and scripted dramas are authentic. A&E offers a diverse mix of high quality entertainment ranging from the network's original scripted series to signature non-fiction franchises and the most successful justice shows on cable. A&E is Real Life. Drama.

Age Groups

A 18-34	25%
A 35-54	38%
A 55+	37%
Median Age	48

Household Income

\$75K+	40%
\$50K - \$74,999	18%
\$30K - \$49,999	18%
Median Income	\$61K

Education

Attended College	47%
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Presence of Children

1+ child HH	34%
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Home Ownership

Own Home	67%
Rent Home	27%

Gender

Male	47%
Female	53%