



**National Media Spots Inc.**

**PH: 888-879-8088**

**success@nationalmediaspots.com**

**www.nationalmediaspots.com**



## **Network Profile**

**Whether commemorating favorite films from every genre and decade, or creating acclaimed original programming, AMC brings to its audience something deeper, something richer, AMC: Something More.**

### **Age Groups**

A 18-34	<b>27.5%</b>
A 35-49	<b>23.7%</b>
A 50+	<b>48.7%</b>
Median Age	<b>53</b>

### **Household Income**

\$75K+	<b>14.8%</b>
\$50K - \$74,999	<b>19.6%</b>
\$25K - \$49,999	<b>20.8%</b>
Median Income	<b>55.5K</b>

### **Education**

Graduated College	<b>18.4%</b>
-------------------	--------------

### **Demographic Information**

Caucasian	<b>75%</b>
African American	<b>16%</b>
Hispanic	<b>11%</b>

### **Household Information**

1+ child HH	<b>35.5%</b>
Married	<b>53%</b>
Own Home	<b>68%</b>

### **Gender**

Male	<b>53%</b>
Female	<b>47%</b>

### **Featured Programs**

The Walking Dead	Better Call Saul	Talking Dead
Fear The Walking Dead	The Terror	NOS4A2
Dispatches From Elsewhere	The Three Stooges	Two and a Half Men