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## **Network Profile**

AWE is a lifestyle and entertainment network that is family friendly, aspirational with broad appeal, unique with original programming. Vicarious living at its finest highlighting exotic travel, outrageous homes, amazing cars and boys toys, culinary delights, incredible yachts and planes, world class live boxing and exquisite shopping, health, fashion and fine living.

<u>Age Groups</u>		<u>Gender</u>	
A 21-34	21%	Male	71%
A 35+	83%	Female	29%
Target Age	25-49		

## Featured Programs

Behind The Gates Dangerous Waters Championship Boxing Live Boys Toys Selling Yachts Private Islands

Culinary Travels National & International News