



**National Media Spots Inc.**

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## **Network Profile**

From concerts and music festivals in partnership with AEG, the world's leading sports and live entertainment company, to entertaining, first-person artist-driven storytelling, **IMPACT! Wrestling** and **MMA**, AXS TV offers compelling entertainment. As a curator and creator of culturally-relevant content, AXS TV programming has cross-generational appeal, influencing the latest trends and shaping the media landscape while offering brands a unique marketing platform.

### **Age**

A 18-24	24%
A 35-54	28%
A 55+	48%
Median Age	51

### **Household Income**

Average HH Income **\$106,850**

### **Gender**

Male	69%
Female	31%

### **Featured Programs**

Music Festivals (Farm Aid, Coachella, Stagecoach)  
Rock Legends  
The Top Ten Revealed  
Forbe's Music + Money

Live Concerts  
A Year In Music  
Live From Daryl's House