



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

Altitude Sports and Entertainment is your home for the best coverage of the Denver Nuggets, Colorado Avalanche, Colorado Mammoth, Colorado Outlaws, Colorado Rapids and University of Denver Athletics.

Age Groups

A 18-34	34%
A 18-49	55%
A 255-54	47%
Average Age	46

Household Income

\$100K+	30%
\$75K+	41%
Average Income	\$77K

Education

Graduated College	26%
-------------------	------------

Presence of Children

1+ child HH	33%
-------------	------------

Home Ownership

Own Home	74%
Rent Home	25%

Gender

Male	71%
Female	29%

Race/Ethnicity

White	78%
Hispanic	26%
African American	3%

Occupation Summary

Profess/Managerial	31%
White Collar	43%
Blue Collar	33%

Featured Programs

The Sports Grill
 Let's Talk Football with Vic Lombardi
 The Buffalo Stampede

The Fantasy Football Hour
 Golf @ Altitude
 Air Force Falcons Report