



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

The American Heroes Channel brings viewers compelling, real-world stories of valor, heroism, and courage from pivotal moments in American history, whether they were on the battlefield, in popular culture, or behind closed doors. Currently available in nearly 62 million homes, the network incorporates the best state-of-the-art CGI animation, never-before-seen footage, and gripping interviews to offer in-depth explorations of the armed forces as well as seminal world events and iconic figures that shaped our nation's history, including the Cold War, the struggle for Civil Rights, and the Space Race.

Age Groups

A 18-34	8%
A 35-54	30%
A 55+	64%
Median Age	59

Household Income

\$75K+	38%
\$50K - \$74,999	30%
\$30K - \$49,999	14%
Median Income	69\$K

Education

Attended College	28%
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Presence of Children

1+ child HH	15%
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Home Ownership

Own Home	79%
Rent Home	25%

Gender

Male	78%
Female	32%