



National Media Spots Inc.

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Network Profile

Proud to be British and chuffed to be in America, BBC America offers the best British entertainment and groundbreaking U.S. originals, featuring a robust lineup of sci-fi, comedy, reality, drama, documentary, and movies, all delivered in our uniquely British voice.

Age Groups

A 18-34	21.8%
A 35-49	24.3%
A 50+	53.9%
Median Age	56

Household Income

\$75K+	14.6%
\$50K - \$74,999	18%
\$25K - \$49,999	18.4%
Median Income	59.5K

Education

Graduated College	24.7%
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Demographics

Caucasian	76%
African American	15%
Hispanic	7%

Household Information

1+ child HH	30.8%
Married	56%
Own Home	74.2%

Gender

Male	57%
Female	43%

Featured Programs

Doctor Who	Ripper Street	Blue Planet Now
Killing Eve	Africa	Star Trek
Bear Grylls	Sherlock	Yellowstone