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Network Profile

BET Jams is all hip hop non-stop. Hip hop has always been part of BET Networks' DNA and with BET JAMS we have the opportunity to expand our music content platform. BET JAMS is the 24 hour hip hop-dedicated channel devoted exclusively to hip hop music videos, programming, lifestyle and more that can't be found anywhere else

Age Groups

Median Age **31.5**

Household Income

Median Income **\$62K**

Gender

Male **51%**

Female **49%**

Featured Programs

Twenties

Boomerang

Tyler Perry's Sistas

NAACP Image Awards

106 & Park

American Soul

Being Mary Jane

Bet's Mancave

BET Awards