



National Media Spots Inc.

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Network Profile

BNC's mission is to provide truthful, intelligent programming that is informative, inspiring, educational and empowering. For far too long, our industry as looked at diversity as a charity initiative instead of a business imperative.

Age Groups

A 18-24	16%
A 25-34	24%
A 35-44	25%
A 45-49	11%
A 50-54	11%
A 55+	13%

Ethnicity

White	33%
African American	52%
Hispanic/Latino	13%
Asian	9%
Native American	2%

Gender

Male	48%
Female	52%

Featured Programs

Start Your Day	DC Today	BNC News Live
The World Tonight	Appealing	Marc Lamont Hill
Making The Case	Charles Blow	