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Bloomberg

TELEVISION

Network Profile

Bloomberg TV quickly and accurately delivers business, financial, markets news as well as technology and lifestyle programming. Bloomberg TV offers insights that informs, inspires and entertains.

Age

Median Age **48**

Household Income

Median Income **\$149K**

Education

Graduated College **85%**

Presence of Children

1+ child HH **44%**

Gender

Male **73%**

Female **27%**

Featured Programming

Bloomberg Daybreak Europe

Bloomberg Pursuits

Bloomberg Surveillance

Bloomberg Markets Americas

What'd You Miss?

Charlie Rose

Hello World

Bloomberg Markets: European Open

Bloomberg Daybreak Americas

Bloomberg Markets: European Close

Bloomberg Technology