



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

Bounce is the first African American broadcast network, featuring a programming mix of movies, original and off network sitcoms, sporting events, documentaries, specials and more! Among the founders of Bounce are iconic American figures Ambassador Andrew Young and Martin Luther King, III.

Age Groups

A 18-49	30%
A 25-54	37%
A 35-64	62%
Median Age	57

Race/Ethnicity

Black	66%
White	30%
Hispanic	6%
Other	4%

Gender

Male	49%
Female	51%

Household Income

<\$30,000	60%
\$30,000-\$60,000	27%
\$60,000+	14%
Median HH Income	\$27k

Featured Programs

Scandal	Saints & Sinners	Family Time
In The Cut	Premier Boxing Champions	Wendy
The Real	Living Single	