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Network Profile

CNN, the leading 24-hour news and information cable television network and the flagship of all CNN news brands, invented 24-hour television news

Age Groups

A 18-34	4%
A 35-49	13%
A 50+	81%
Median Age	64

Household Income

\$75K+	14.2%
\$50K - \$74,999	18.5%
\$25K - \$49,999	21.6%
Median Income	\$67k

Education

Graduated College	20.7%
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Presence of Children

1+ child HH	34.2%
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Home Ownership

Own Home	72%
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Gender

Male	50%
Female	50%

Featured Programs

The Situation Room	Cuomo Prime Time	The Lead with Jake Tapper
Anderson Cooper 360	New Day	At This Hour
Erin Burnett Out Front	Inside Politics	CNN Tonight