



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

CNN's independently produced 24-hour network in Spanish, provides continuous news coverage of major world events, live breaking coverage supported by context and in-depth analysis, worldwide business and financial news, global weather updates, sports and feature programming on such topics as health, technology and entertainment. In its 14 years, the network has set the standard for credible, timely and relevant news coverage that offers viewers a unique way to engage with their world, providing them with all the news, information and actuality they need to stay informed and make smart decisions to secure their futures.

Age

Median Age **44**

Household Income

Median Income **87\$K**

Household Coverage

Hispanic **27%**

Employed

Employed or Retired **85%**

Gender

Male **53%**

Female **47%**

Featured Programs

Panorama Mundial

Café CNN

Nuestro Mundo

Directo USA

Notimujer