



National Media Spots Inc.

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Network Profile

Cartoon Network is an outrageous environment that celebrates all kinds of youth-targeted entertainment, from original animation and reality series to the best in action-adventure and anim . Coupled with its top-rated, highly interactive website for kids and families, Cartoon Network presents branded content that includes premier fantasy-adventure series as well as award-winning comedies.

Age Groups

A 18-34	50%
A 35-54	37%
A 55+	14%
Median Age	35

Household Income

\$75K+	32%
\$50K - \$74,999	21%
\$30K - \$49,999	19%
Median Income	\$52K

Education

Attended College	44%
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Presence of Children

1+ child HH	49%
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Home Ownership

Own Home	56%
Rent Home	37%

Gender

Male	52%
Female	48%