



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

CLEO TV showcases lifestyle and entertaining content for women of color. CLEO TV is designed for women of the Millennial and GEN X generations who are living life on their own terms. They are modern disrupters, ethnically diverse and tech savvy feminists who watch TV their way. CLEO TV programming is original, authentic, transformational and honest. With an original programming mix of lifestyle, news, information and entertaining content, CLEO TV is FLAWLESS. FEARLESS. FRESH!

Age Groups

Median Age **33**

Household Income

Median Income **\$60k**

Gender

Male **80%**

Female **20%**

Featured Programs

Cleo Speaks

Lens of Culture

Just Eats w/Chef JJ

Ms. Mogul

New Soul Kitchen

Living By Design w/Jazz & Jake

All Thing Adrienne

Giants

Heart of the Batter w/Jordin Sparks

Tough Love

Unwritten Rules

Everything I Did Wrong In My 20s