



National Media Spots Inc.

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COMEDY CENTRAL

Network Profile

Comedy Central is the undisputed, go-to comedy provider - the one and only network dishing it out 24/7. Powered by the biggest names and freshest talent, it's guaranteed to be brutally honest, slightly absurd and always relevant. Comedy Central engages a young adult audience eager to watch - and share - unexpected, up-to-the-minute originals like The Daily Show with Jon Stewart, The Colbert Report, South Park, and Tosh.0, as well as cutting edge stand-up specials and can't-miss events like the Annual Comedy Central Roast.

Age Groups

A 18-34	47%
A 35-54	32%
A 55+	12%
Median Age	37

Household Income

\$75K+	45%
\$50K - \$74,999	20%
\$30K - \$49,999	17%
Median Income	\$68K

Education

Attended College	53%
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Presence of Children

1+ child HH	34%
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Home Ownership

Own Home	64%
Rent Home	31%

Gender

Male	58%
Female	42%