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## **Network Profile**

**Cooking Channel feeds us with world cuisine, hot trends, and new personalities, redefining and expanding what is "culinarily" possible. It offers depth in food programming, covering unconventional how-to's, global cuisine, food trends, food history, health, hidden gems, international travel and even some classic favorites. Cooking Channel. Stay hungry.**

### **Age Groups**

A 18-34	<b>47%</b>
A 35-54	<b>32%</b>
A 55+	<b>21%</b>
Median Age	<b>51</b>

### **Household Income**

\$75K+	<b>45%</b>
\$50K - \$74,999	<b>20%</b>
\$30K - \$49,999	<b>17%</b>
Median Income	<b>\$68K</b>

### **Education**

Attended College	<b>53%</b>
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### **Presence of Children**

1+ child HH	<b>34%</b>
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### **Home Ownership**

Own Home	<b>64%</b>
Rent Home	<b>31%</b>

### **Gender**

Male	<b>58%</b>
Female	<b>42%</b>