



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

Turns out our network name means ‘big laugh’ in texting shorthand. It’s an Emoji, which is Japanese and very complicated. Let’s just say if you text ‘XD’ and rotate it a quarter turn to the right, you get a wide smile with squinting eyes. You could say that’s how we roll: we like to start with a laugh then turn it on its ear.

Age Groups

K 2-5	13%
K 6-8	16%
K 9-11	21%
K 12-14	11%
K 15-17	5%
A 18+	34%
Median Age	9

Home Ownership

Own Home	55.8%
----------	--------------

Featured Programs

Ducktales	Gravity Falls	Pokemon
Beyblade	Marvel Find Your Power	Star Wars Galaxy of Adventures
Star Wars Rebels	Player Select	Rocket & Groot
Marvel Rising	Marvel Ant Man	Marvel Spider-Man

Household Income

\$75K+	12.9%
\$50K - \$74,999	19.6%
\$25K - \$49,999	21.9%
Median Income	\$47.6K

Household Info

4+ Persons	69%
Children	83%
Children <2	11%
Children 2-5	26%
Children 6-11	60%
Children 12-17	44%

Gender

Male	64%
Female	36%

Education

Graduated College	21%
Some College	58%

Demographics

Caucasian	58%
African American	22%
Hispanic/Latino	30%
Asian	3%