



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

E! is the only global, multiplatform brand for all things pop culture. E! programming includes core franchises, popular series, as well as the network’s first original scripted series, “The Royals”. Additionally, E!’s “Live from the Red Carpet” signature events keep fans connected to their favorite stars on pop culture’s biggest nights.

Age Groups

A 18-34	40%
A 35-49	35%
A 50+	25%
Median Age	46

Household Income

\$75K+	45%
\$50K - \$74,999	17%
\$25K - \$49,999	17%
Median HH Income	\$62.6K

Education

Graduated College	50%
-------------------	------------

Presence of Children

1+ child HH	37%
-------------	------------

Home Ownership

Own Home	66%
----------	------------

Gender

Male	28%
Female	72%

Featured Programs

Keeping Up With The Kardashians
 The Funny Dance Show
 In The Room
 E! News

Botched
 Nightly Pop
 Meet The Frasers
 Pop of the Morning

Total Bellas
 The Soup
 Very Cavallari
 Daily Pop