



National Media Spots Inc.

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Network Profile

ESPN2 offers sports fans a wider variety of major live events and studio programming with the authority that they trust and the personalities that they love.

Age Groups

A 18-34	26%
A 35-54	34%
A 55+	41%
Median Age	50

Household Income

\$75K+	49%
\$50K - \$74,999	18%
\$30K - \$49,999	15%
Median Income	\$75K

Education

Attended College	46%
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Presence of Children

1+ child HH	30%
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Home Ownership

Own Home	75%
Rent Home	21%

Gender

Male	77%
Female	23%