



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

ESPN Classic features famous sporting events, sports documentaries and sports themed movies. In addition, ESPN Classic connects sports fans to the nostalgia of the greatest games and moments in sports history. ESPN Classic creates a bridge between generations of athletes and sports fans while illustrating the connections of the past with a current perspective.

Age Groups

A 18-34	26%
A 35-54	44%
A 55+	30%
Median Age	46

Household Income

\$75K+	35%
\$50K - \$74,999	18%
\$30K - \$49,999	16%
Median Income	\$52K

Education

Attended College	42%
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Presence of Children

1+ child HH	34%
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Home Ownership

Own Home	59%
Rent Home	35%

Gender

Male	76%
Female	24%