



National Media Spots Inc.

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Network Profile

ESPN Deportes is ESPN's multimedia, Spanish-language sports brand, dedicated to providing a wide variety of sports to the US Hispanic sports fan. Available through TV, radio, web, print, and wireless, fans get unparalleled Spanish-language sports programming, featuring more than 2500 hours of sports programming annually.

Age Groups

A 18-34	57%
A 35-54	30%
A 55+	6%

Household Income

\$75K+	40%
\$50K - \$74,999	22%
\$30K - \$49,999	11%

Education

Graduated College	43%
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Presence of Children

1+ child HH	61%
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Home Ownership

Own Home	54%
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Gender

Male	88%
Female	12%

Featured Programs

Beisbol Esta Noche	Cronometro	Fuera de Juego
Futbol Center	Futbol Picante	Golpe A Golpe
Jorge Ramos Y Su Banda	Los Capitanes	Nacion ESPN