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Network Profile

ESPNEWS is a 24-hour sports news network that features continuous sports news, highlights, scores, analysis, live press conferences, statistics, and the first marriage between online (ESPN.com) and on-air. ESPNEWS is a distinctive service with its own on-air production staff presenting new and innovative programming, within the well-established tradition of ESPN and its flagship news show.

Age Groups

A 18-34	28%
A 35-54	41%
A 55+	32%
Median Age	47

Household Income

\$75K+	48%
\$50K - \$74,999	19%
\$30K - \$49,999	12%
Median Income	\$73K

Education

Attended College	44%
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Presence of Children

1+ child HH	34%
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Home Ownership

Own Home	69%
Rent Home	27%

Gender

Male	76%
Female	24%