



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

FM launched in 2015 as a multi-platform network that empowers music lovers to engage in conversations, contribute their own content and create a community that interacts with, influences, and celebrates the culture of music. FM dives into what matters in music through authentic voices such as fan favorites Big Freedia Bounces Back and Hip Hop Houdini, plus best-of original programming from Fuse, including Complex x Fuse and Big Boy's Neighborhood.

Age Groups

A 2-11	9%
A 12-17	4%
A 18-34	20%
A 35-49	27%
A 50+	40%
Median Age	43

Gender

Male	57%
Female	43%

Household Income

Median Income **\$42.9K**

Household Demographics

Black	46%
White	45%
Hispanic	9%

Featured Programs

Big Freedia Bounces Back	What's Your Thing	Big Boy's Neighborhood
Hip Hop Houdini	Complex X Fuse	