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Network Profile

FX is the flagship general entertainment basic cable channel of FX Networks, a business unit of Fox Networks Group. Launched in June of 1994, FX is carried in more than 97 million homes. The diverse schedule features a growing roster of critically-acclaimed and award-winning hit dramas series, including *Sons of Anarchy*, *Justified*, *The Americans*, *The Bridge*, *Tyrant* and *The Strain*; the miniseries *American Horror Story*; the critically-acclaimed limited series *Fargo*; the acclaimed hit comedy series *Louie* and *Archer*; and scripted comedies *Married* and *You're The Worst*, and recently ordered *The Comedians* and *Sex&Drugs&Rock&Roll*. The network's library of acquired box-office hit movies is unmatched by any ad-supported television network.

Age Groups

A 18-34	37%
A 35-54	38%
A 55+	26%
Median Age	42

Household Income

\$75K+	47%
\$50K - \$74,999	17%
\$30K - \$49,999	15%
Median Income	\$71K

Education

Attended College	50%
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Presence of Children

1+ child HH	36%
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Home Ownership

Own Home	66%
Rent Home	31%

Gender

Male	53%
Female	47%