



**National Media Spots Inc.**

**PH: 888-879-8088**

**success@nationalmediaspots.com**

**www.nationalmediaspots.com**



## Network Profile

FYI, is the home of A+E Networks enthusiast content. These premium passion verticals are comprised of both long- and short-form original content with always-on digital and social components. Bringing together in one place a range of enthusiast lifestyle genres – from cars to all things home, the great outdoors to the amazing stories behind collectibles and much more – FYI, takes viewers inside the worlds of passionate enthusiasts who live their lives on their own terms.

### Age Groups

A 18-34	25.3%
A 35-49	28%
A 50+	46.7%
Median Age	60

### Household Income

\$75K+	14%
\$50K - \$74,999	20.4%
\$25K - \$49,999	20.7%
Median Income	\$59k

### Education

Graduated College	16.4%
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### Presence of Children

1+ child HH	38.1%
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### Home Ownership

Own Home	65.6%
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### Gender

Male	44%
Female	56%

### Featured Programs

Epic Meal Empire	World Food Championships	Tiny House Hunting
B.O.R.N. to Style	Married at First Sight	Lost In Love
Rowhouse Showdown	Zombie House Flipping	Best in Bridal