



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

Food Network viewers experience a life made richer through the power of food. Whether it's whipping up a great meal, cheering for a spirited competition or getting to know our stars, Food Network viewers are loyal and engaged. For marketers and the media community who are looking to break through and connect, Food Network offers authority, depth of programming, quality of audience and cross-platform reach that is unique and unsurpassed.

Age Groups

A 18-34	29%
A 35-54	36%
A 55+	35%
Median Age	47

Household Income

\$75K+	46%
\$50K - \$74,999	19%
\$30K - \$49,999	15%
Median Income	\$70K

Education

Attended College	50%
------------------	------------

Presence of Children

1+ child HH	34%
-------------	------------

Home Ownership

Own Home	70%
Rent Home	27%

Gender

Male	36%
Female	64%