



National Media Spots Inc.

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Network Profile

Every news story has a business angle. Whether it's a natural disaster, domestic crisis, or an international event, FOX Business Network provides you with the business news behind the story and how it affects your life. FOX Business Network identifies with you and is the lifeblood to making smarter financial decisions. It's about demystifying the market and bringing everyday success to main-street.

Age Groups

A 18-34	11%
A 35-49	19.3%
A 50+	69.7%

Household Income

\$75K+	14.6%
\$50K - \$74,999	19.1%
\$25K - \$49,999	18.6%

Education

Graduated College	23.3%
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Presence of Children

1+ child HH	28.1%
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Home Ownership

Own Home	78.8%
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Gender

Male	66.9%
Female	33.1%

Featured Programs

After The Bell	Strange Inheritance	Varney & Co.
FBN:am	Lou Dobbs Tonight	Kennedy
Cavuto Coast To Coast	Making Money with Charles Payne	