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## **Network Profile**

The FOX News Channel is a 24-hour general news service devoted to delivering fair and balanced coverage of the day's events. Weekdays FNC offers 17 hours of live programming, including one-hour programs in the evenings that take an in-depth look at the day's events and feature newsmaker interviews. Backed by the global resources of the News Corporation, the FOX News Channel provides viewers with live news updates, every hour. FNC is America's #1 news network on cable.

### **Age Groups**

A 18-34	<b>17.9%</b>
A 35-49	<b>23.2%</b>
A 50+	<b>58.9%</b>

### **Household Income**

\$75K+	<b>14.1%</b>
\$50K - \$74,999	<b>18.6%</b>
\$25K - \$49,999	<b>22.2%</b>

### **Education**

Graduated College	<b>18.7%</b>
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### **Presence of Children**

1+ child HH	<b>33.8%</b>
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### **Home Ownership**

Own Home	<b>74.7%</b>
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### **Gender**

Male	<b>51.4%</b>
Female	<b>48.6%</b>

### **Featured Programs**

The Five	America's Newsroom	Tucker Carlson Tonight
Hannity	Your World with Neil Cavuto	The Fox News Specialists
FOX & Friends	Special Report with Brett Baier	The Story with Martha MacCallum