



National Media Spots Inc.

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Network Profile

FS1 is America's national 24-hour multi-sport channel. FS1 boasts live sporting events, news and original programming from college football, college basketball, MLB, NASCAR, UFC, USGA and world class soccer. Plus, FS1 has fans covered with unfiltered and incisive studio shows like UNDISPUTED with Skip Bayless and Shannon Sharp and original programs such as The Ultimate Fighter.

Age Groups

A 18-34	24.2%
A 35-49	25.5%
A 50+	50.4%
Median Age	55

Household Income

\$75K+	14.5%
\$50K - \$74,999	20.2%
\$25K - \$49,999	21.5%
Median HH Income	\$69.5K

Education

Graduated College	18.7%
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Presence of Children

1+ child HH	35.9%
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Home Ownership

Own Home	71.7%
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Gender

Male	71%
Female	29%

Featured Programs

The Ultimate Fighter	FOX Sports Live	NASCAR
FOX Football Daily	The Herd	Soccer
MLB	Crowd Goes Wild	