



National Media Spots Inc.

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Network Profile

GSN is a multimedia entertainment company that offers original and classic game programming and competitive entertainment via television network and online game sites. GSN's cross-platform content gives game lovers the opportunity to win cash and prizes, whether through GSN's popular TV game shows or through GSN Digital's free casual games, mobile and social games, and cash competitions.

Age Groups

A 18-34	26%
A 35-44	13%
A 45-64	34%
A 65+	26%
Median Age	51.5

Household Income

\$75K+	12.9%
\$50K - \$74,999	19.8%
\$25K - \$49,999	28.4%
Median Income	\$69k

Education

Graduated College	12.8%
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Household Size

3+ people	52%
1+ child HH	36%

Home Ownership

Own Home	73%
Rent Home	26%

Gender

Male	42%
Female	58%

Featured Programs

Family Feud	America Says	Catch 21
Common Knowledge	Winsanity	Divided
Match Game	Chain Reaction	Get A Clue