



**National Media Spots Inc.**

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## **Network Profile**

**Galavisión is a leading Spanish-language cable network. Each week, Galavisión offers more than 38 hours of live news, sports and entertainment programming that are not available anywhere else on cable. The network is committed to providing a live, direct connection to the people, places and events that matter most to Hispanic America.**

### **Age Groups**

A 18-34	<b>27.5%</b>
A 35-49	<b>36.9%</b>
A 50+	<b>35.7%</b>

### **Household Income**

\$75K+	<b>8.6%</b>
\$50K - \$74,999	<b>16.9%</b>
\$25K - \$49,999	<b>35.1%</b>

### **Education**

Graduated College	<b>5.1%</b>
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### **Presence of Children**

1+ child HH	<b>61.5%</b>
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### **Home Ownership**

Own Home	<b>46.5%</b>
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### **Gender**

Male	<b>49.1%</b>
Female	<b>50.9%</b>

### **Featured Programs**

La Familia P. Luche	Hotel Todo Incluido	La Rosa de Guadalupe
El Chapulin Colorado	MLS Soccer	Nightly News
Los Cowboys	Mexican Soccer	