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## Network Profile

Great American Country (GAC) is home to the best in country music entertainment and country lifestyle programming. GAC combines country lifestyle programming, originally produced music-based programs, live concert specials, music news and music videos. GAC brings viewers closer to country music's most popular artists through in-depth interviews about their music, their lives and influences.

### Age Groups

A 18-49	19%
A 25-54	28%
A 55+	53%
Median Age	61

### Household Income

\$75K+	62%
\$100K+	40%
\$125K	29%
Median Income	\$82.3K

### Education

4+ Years College	24%
White Collar Workers	45%
Blue Collar Workers	31%

### Household

HH Size of 2	31%
HH w/Children	38%
A/B Counties	60%
C/D Counties	40%

### Lifestyle

Own Home	79%
Own Car/Truck	97%
Own Pets	73%

### Gender

Male	36%
Female	64%

### Featured Programs

Kimberly's Simple Southern	Farm Kings	Celebrity Motorhomes
You Live in What?	Flea Market Flip	Tiny House
Big Living	We Bought A Farm	