



National Media Spots Inc.

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Network Profile

Grit: Television with backbone. Grit features classic TV series and western feature films and is home for your favorite bold, brave and legendary action heroes!

Age Groups

A 18-49	7%
A 25-54	13%
A 35-64	36%
Median Age	61

Race/Ethnicity

Black	25%
White	70%
Hispanic	7%
Other	5%

Gender

Male	52%
Female	48%

Household Income

<\$30,000	47%
\$30,000-\$60,000	33%
\$60,000+	21%
Median HH Income	\$35k

Featured Programs

Bandidas	Death Valley Days	Zane Grey
High Noon	Hondo	The Man From Laramie
Waco	The Life and Legend of Wyatt Earp	Outlaw Justice
The Dawn Rider	The Star Packer	The Virginian