



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

Hallmark Movies & Mysteries is the second 24-hour linear channel under the Crown Media Family Networks umbrella. Hallmark Movies & Mysteries is one of the fastest growing networks in cable and a leading destination for quality, family friendly entertainment. Launched in 2008 as Hallmark Movie Channel, the network was rebranded in fall of 2014, transitioning into Hallmark Movies & Mysteries. True to its name, the channel brings the lighter side of the suspense and mystery genres into focus with rich, dramatic, and thought-provoking storytelling.

Home Demographics

Own Home	76%
Household Size 3+	33%
Pet Owner	62%

Gender

Male	25%
Female	75%

Featured Programs

Murder She Wrote	Matlock	Hart To Hart
Diagnosis Murder	Miracles of Christmas	