



National Media Spots Inc.

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Network Profile

HISTORY is a leading television network featuring award-winning series and specials that invite viewers to experience the excitement and relevance of history. It's an adventure that encourages viewers to look back and ask How?, look around and ask Why?, and look forward and ask What if?.

Age Groups

A 18-34	22%
A 35-54	36%
A 55+	42%
Median Age	51

Household Income

\$75K+	46%
\$50K - \$74,999	18%
\$30K - \$49,999	17%
Median Income	\$66K

Education

Attended College	45%
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Presence of Children

1+ child HH	30%
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Home Ownership

Own Home	73%
Rent Home	24%

Gender

Male	60%
Female	40%