



National Media Spots Inc.

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Network Profile

IFC is the home of offbeat, unexpected comedies. Original series Brockmire and Documentary Now! air alongside fan-favorite movies and comedic cult TV shows. We have a unique point of view that resonates with our audience, and we relish the opportunity to work creatively with our partners. We make award-winning comedy that is unique, smart, and a bit surprising.

Age Demographics

Median Age **53**

Household Income

Median Income **\$55.5K**

Gender

Male **57%**

Female **43%**

Household Information

Married **53%**

Own Home **71%**

Demographics

Caucasian **76%**

African American **16%**

Hispanic **8%**

Featured Programs

Documentary Now!

Pee-Wees Playhouse

Freaks and Geeks

Brockmire

Two and a Half Men

Beth

Arrested Development

That 70's Show

How To Rig An Election