



**National Media Spots Inc.**

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## **Network Profile**

**INSP is home to millions of Americans who cherish and embrace positive entertainment. INSP features programs filled with inspiring stories that honor timeless, traditional values and western heroes who save the day. INSP has gained the reputation as “lunge-free” TV.**

### **Demographics**

Caucasian	<b>74%</b>
African American	<b>23%</b>
Other	<b>3%</b>

### **Gender**

Male	<b>50%</b>
Female	<b>50%</b>

### **Marital Status**

Married	<b>56%</b>
Unmarried	<b>44%</b>

### **Home Information**

At Current Address for 5+ Years	<b>77%</b>
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### **Programs**

Here Comes The Brides  
Wanted Dead or Alive  
The Big Valley

Mountain Men  
Walker Texas Ranger  
Daniel Boone

The Cowboy Way: Alabama  
Gunsmoke  
Bonanza