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Network Profile

MOVIES! is an American television network that is a joint venture with Fox Television stations. **MOVIES!** presents a variety of feature films in a new, viewer and advertiser friendly format. **MOVIES!** concentrates on classic films from the 1920s to the 1980s. **MOVIES!** provides programming 24 hours a day and are not edited to run times.

Age Groups

Median Age **62**

Gender

Male **51%**

Female **49%**

*** MOVIES!** is advertiser friendly and uncluttered with only 12 minutes of commercials per hour.