



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

NBA TV is the only flagship 24-hour network of the NBA, offering the most basketball coverage on TV. Over 100+ Live NBA Games throughout the regular season and playoffs. Extensive year round coverage with live studio shows, original programming, and breaking news.

Age Groups

Median Age **49**

Household Income

Median HH Income **\$68.7K**

Gender

Male **70%**

Female **30%**

Featured Programs

Live NBA Games

Beyond The Point

NBA Crunchtime

#Handles

High Tops

Live WNBA Games

Shaqtin' A Fool

NBC Game Time

Say What

Live NBA G League Games

The Warm Up

The List

Basketball Stories