



National Media Spots Inc.

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NETWORK

Network Profile

NFL Network provides millions of fans of the great sport of football with a network to call their own. NFL Network is the only destination for all that happens around the National Football League, on and off the field, during the season and throughout the off-season – 7 days a week, 24 hours a day, 365 days a year...all covered from an “insider’s perspective.”

Age Groups

A 18-34	41.9%
A 35-49	29%
A 50+	29.1%

Household Income

\$75K+	15.9%
\$50K - \$74,999	19.2%
\$25K - \$49,999	19%

Education

Graduated College	20%
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Presence of Children

1+ child HH	45%
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Home Ownership

Own Home	65%
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Gender

Male	81%
Female	19.1%

Featured Programs

NFL Gameday	NFL Top 10	Inside The NFL
NFL Total Access	Good Morning Football	Sound FX
Thursday Night Football	Path to the Draft	