



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



## Network Profile

Nick at Nite, Nickelodeon's nighttime programming block, is the home of the modern-day family comedy. The network features a slate of popular hit family comedies including the Emmy Award-winning series George Lopez, Friends, Full House and more.

### Age Groups

A 18-34	51%
A 35-54	33%
A 55+	17%
Median Age	29

### Household Income

\$75K+	34%
\$50K - \$74,999	14%
\$30K - \$49,999	16%
Median Income	\$46K

### Education

Attended College	40%
------------------	-----

### Presence of Children

1+ child HH	46%
-------------	-----

### Home Ownership

Own Home	61%
Rent Home	35%

### Gender

Male	37%
Female	63%

### Featured Programs

Friends re-runs	George Lopez re-runs	Fresh Prince of Bel Air re-runs
Full House re-runs	Teenage Mutant Ninja Turtles	Nashville re-runs